

Camtasia: A User-friendly Multimedia Platform

By Barbara Stebbins & Jeff Beaudry

I. What is it?

A. Screencast

1. [Camtasia & Jing](#)
2. ScreenFlow
3. [Screencast-o-matic](#)

II. Why use it? Screencasts reflect the personality of the instructor.

D. Lectures & Presentations

B. Tutorials – Product Demonstrations

C. Formative assessment (feedback) & Summative assessment

A. Interviews: Research & Writing

III. Camtasia products - vivid, animated, and interactive

A. Is it just a lecture?

B. Embedded enhanced effects

1. Captioning
2. Call-outs
3. Transitions
4. Music

C. Feedback & Testimonials

D. Limitations

IV. Walk-through of 'How to'

A. Templates & Procedures

B. Plan, produce, and store

C. [Research on accessibility; Camtasia website](#)

V. What next?

A. Where do I get it?

3. CTEL Portland - Abromson

1. Faculty Development Room - 521 Glickman

2. CTEL Gorham - 2 Bailey

4. LAC

B. CTEL staff - Sue, Scott, Barbara, and David

C. [Camtasia website support](#)