



UNIVERSITY OF
SOUTHERN MAINE
Lewiston-Auburn College

Graduate Certificate Creative Leadership & Global Strategy

This certificate can be completed in one academic year of study.

Interested? Contact Graduate Programs at 753-6523
or gradprograms@usm.maine.edu.

This unique post-baccalaureate certificate draws professionals interested in improving their understanding of the societal, cultural, historical, and philosophical aspects of creative leadership from a global perspective. It provides a solid, advanced level grounding in leadership theory, the research and practice of deliberate creativity and innovation, and working effectively in multi-cultural and multi-national environments.

LOS 500: Foundations of Leadership Studies I: History and Theory provides an overview of leadership theory and intellectual history using disciplinary and interdisciplinary approaches from philosophy, social science, the humanities (e.g., literature and history), and science. Explore the wealth of interpretive frameworks for leadership with the task of increasing understanding of this complex and multifaceted phenomenon.

LOS 512: Deliberate Creativity and Innovation investigates the theory and practice of facilitation methods that enable people, processes, products, and environments to be innovative. After exploring the numerous and diverse facets of this area of study, students will be able to demonstrate (both in discussion and practice) their abilities to use their learning in applied settings.

LOS 550: Cultural Contexts provides an analysis of the role that culture and cultural differences play in contemporary occupational, social/civic, and interpersonal lives. The essential question for the course is: how does one show leadership in creating and maintaining anti-racist, multicultural, and gender fair relationships, organizations, institutions, and socio-political and economic systems?

LOS 670: Leadership Study Abroad familiarizes students with key issues, theories, and practices in intercultural leadership and provides the knowledge, tools, and multi-cultural experiences necessary to be effective, globally aware leaders. After several months of study, students travel overseas to explore diverse leadership styles and environments. Through this powerful experiential learning, students learn how to be more adept in multi-cultural situations and thus more competitive in the global marketplace.

Students who earn this certificate will:

Increase their *knowledge* of

- ❖ Theories of Leadership
- ❖ Leadership Contexts

Assume an *orientation* which encourages

- ❖ Self-awareness as a Leader
- ❖ Sensitivity to Diversity Issues
- ❖ Global Awareness
- ❖ Reflective Professional Practice

Develop their *skills* in

- ❖ Developing Creativity & Innovation
- ❖ Thinking Critically
- ❖ Building Relationships
- ❖ Motivating Individuals, Groups, & Organizations