



# University of Southern Maine Town Hall Presentation

May 17, 2016

# Thank You!

# A Vision for Student Success

## Connectedness

*“I want to feel welcome. I want to know that someone on the faculty or staff knows me, cares about me, and is there for me. I want to feel that USM is a place where everyone goes the extra mile to help.”*



Initiatives: College Conversations, Living and Learning Communities, New Student Orientation, One-stop Shopping, Trio & JMG, Advising Task Force Report, New Student Activities Programming for Commuters, Husky Huddles

# A Vision for Student Success

## Affordability

*“I need to see that USM’s aid packages match up well with other schools, and that USM provides other ways for me to reduce college costs.”*

*“I want to feel my education is not only affordable, but also a great value.”*



Initiatives: Enhanced financial aid packages based on need and merit, New Transfer Merit Scholarships, Advancement plan to raise at least \$50 million in new scholarships over next 5 years,, Exploring housing for Portland students, Dual Enrollment, 3+3s, 4+1s, Prior Learning Assessment

# A Vision for Student Success

## Value Proposition

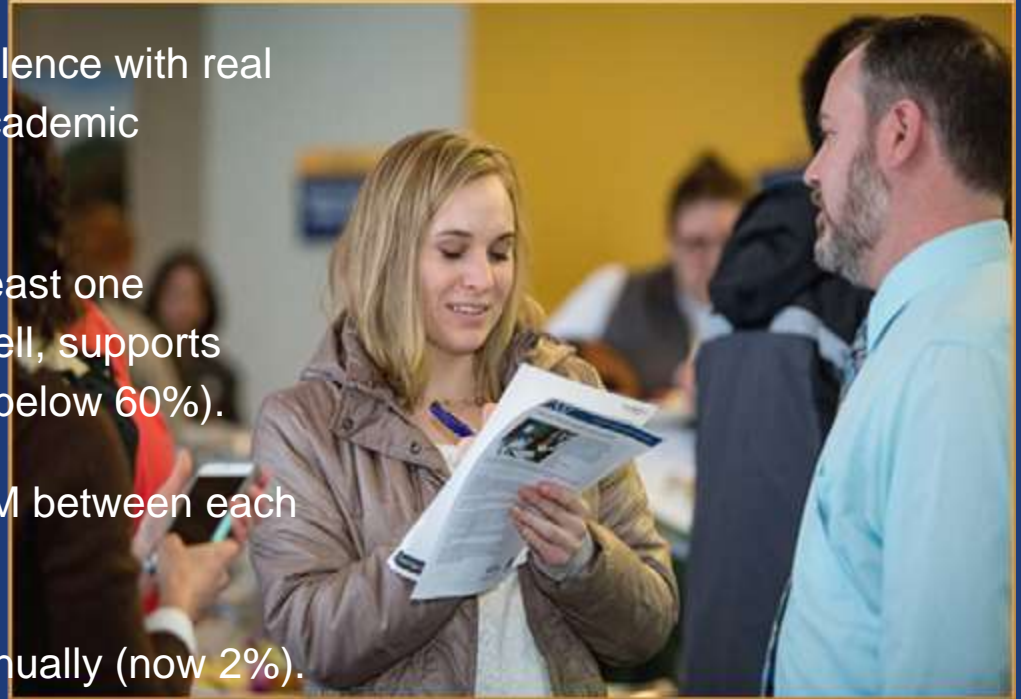
*“I want my education to broaden my life experience and provide me with real-world opportunities that enable me to explore career options, give me a leg up on finding a job in my field, and connect me with the community.”*



Initiatives: Metropolitan University/Community Engagement, New International opportunities

# Nine Goals

1. USM will be known for academic excellence with real world experiences as a core part of its academic program.
2. 80% of our students will state that at least one individual (staff or faculty) knows them well, supports them, and believes in them (NSSE, now below 60%).
3. 72% of our students will remain at USM between each school year (IPEDS, now 63%).
4. 10% of our alumni will give to USM annually (now 2%).





# Nine Goals

5. The USM Foundation will raise \$50M in scholarships, infrastructure and investments for our students (now \$17M).

6. USM head count enrollment will reach 10,000 (Fall 2015 - 7739).

7. USM will be designated as a 'Great Place to Work.'

8. 80% will recommend USM to others (post grad survey, now 61%).

9. USM will establish a sustainable financial model.



# Budget Report

Buster Neel  
Chief Business Officer



# USM FY 16 Budget

- Forecasted positive balance with no stabilization funds from the System
- Reduced expenditures
- Spring enrollment higher than anticipated
- Tuition revenue higher than original forecast
- Large number of vacant positions has led to expenditure savings
- After meeting current needs, forecast includes additional funding of reserves

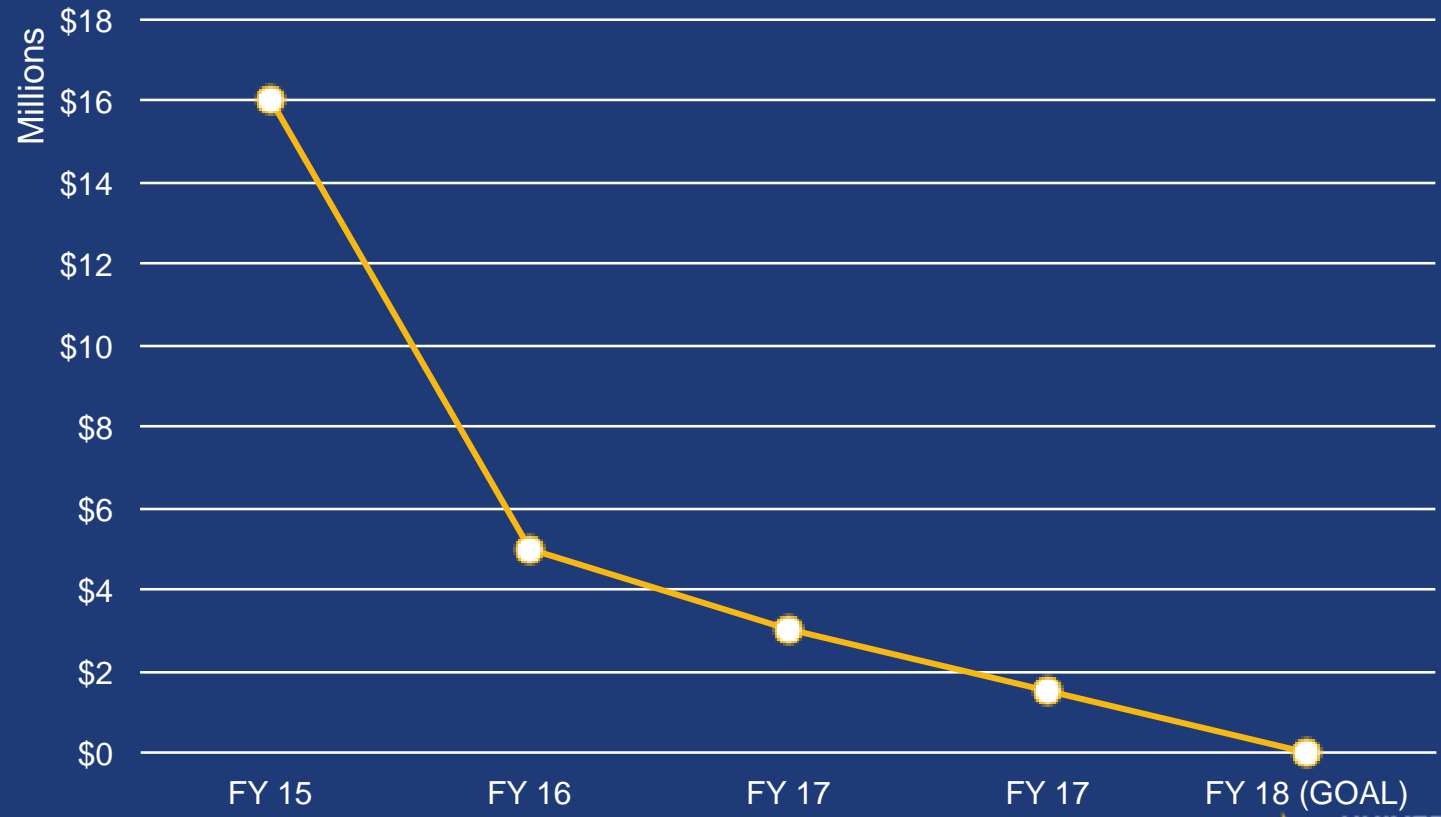
# USM FY 17 Budget

- Base budget currently relies on institutional reserves
- No stabilization funds from the system are required
- Working through the President's Budget Advisory Committee, additional operating expenses have been reduced
- Based on flat enrollment

# USM FY 18 Budget & Beyond

- Unified budget system wide
- Redistribution of base funding proposed
- Distribution of new funding in the future will utilize a funding formula
- Enrollment is key
- Predict a balanced budget

# USM Operating Budget Gap



# Enrollment Report

Nancy Griffin  
VP for Enrollment Management  
& Student Affairs

# Undergraduate New Student Admissions

Data as of May 9th

- 5206 Applications, 19% ahead of last year. Total Applications last year was 5025. This is a record year for applications for us.
- 3964 Admits, 13% ahead of last year. We have many more transfers to process, etc.
- 1115 Deposits, 22% ahead of last year. We have a goal of over 1800 new students for the fall.
- Deposits – 22% ahead in out-of-state students **AND** 22% ahead in in-state, 91% ahead in multicultural students, 55% ahead in international students.

# Graduate New Student Admissions

## Data as of May 9th

- 811 Applications, 13% ahead of last year. Total Applications last year was 772.
- 440 Admits, 13% ahead of last year.
- 277 Deposits, 1% behind last year.
- We have a goal of over 380 new graduate students for the fall.



# Fall 2016 Enrollment

FY 17 Budget is built on fall 2015 enrollment:

- Headcount 7739
- Total FTE 5680.63
- Total Credit Hours 78,970

May 2, 2016 enrollment for fall 2016:

- Headcount 3605
- Total FTE 2953.24
- Total Credit Hours 40,897

# Retention

## Summer Melt

- National Data: Most schools have melt of 3 to 9%
- USM has summer melt of 15 to 17%
- This summer every new undergraduate student will have a 90 minute 1x1 meeting with a professional advisor.
- New Student Orientation is for all new students. August 26 – 28<sup>th</sup>.

# Advancement Report

George Campbell  
President, USM Foundation  
& VP for University Advancement

# USMF Short & Long Terms Goals

## Fiscal Year 2017

- Raise \$7.8 M
- Increase Alumni Participation to 3%

## Five Year Plan

- \$50 - \$125 M
- Increase Alumni Participation to 10%

# Funding Priorities



## Championing Our Students

- **\$50M Scholarships!**
  - Transfer Students: “Final Mile”
  - New Americans
  - Veterans
  - International Opportunities
  - Internships
  - Graduate
- **Other:** student research, program-specific, emergent needs



## Strengthening Our Faculty & Community

- **Endowed Chairs & Named Professorships**
  - Strengthening USM’s “onlys”
  - Maine/workforce need
- **Strategic Program Development**
- **Other:** teaching fellowships, visiting professorships, etc.

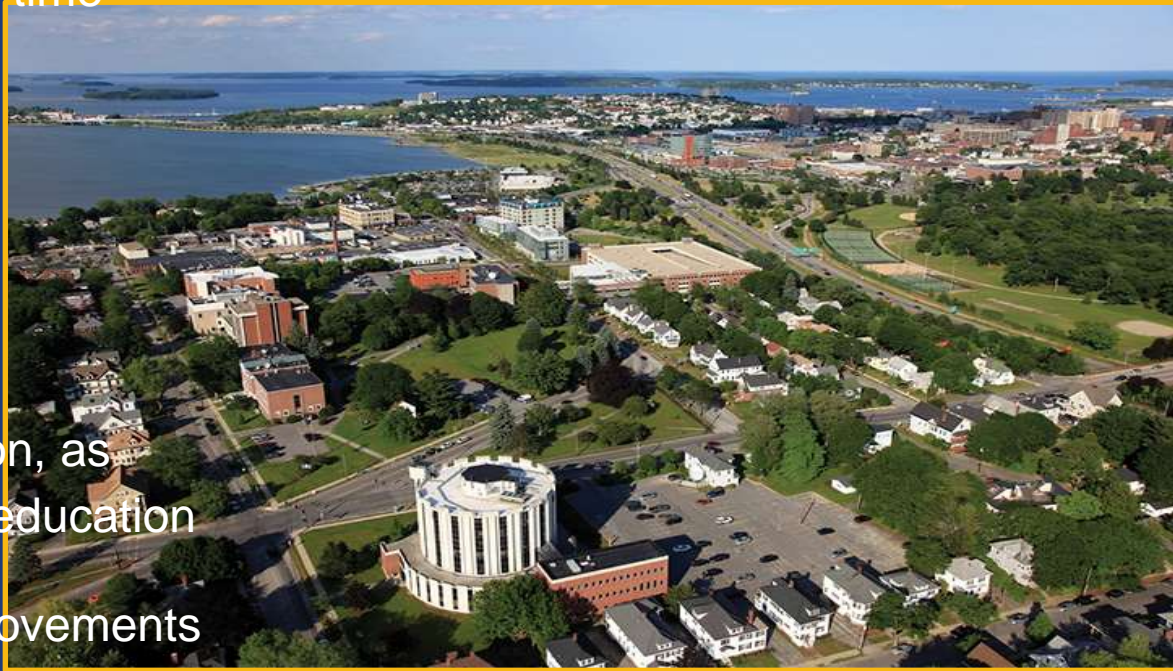


## Building a Metropolitan University

- **Capital Needs**
  - Graduate Center
  - Portland housing
  - Athletics
- **Other:** Targeted sponsorships for signature events, etc.

# Key Challenges Ahead

- Hiring & Strengthening Full-time Faculty
- Improving Advising
- Finding New Markets
- Defining ourselves by our community-engaged mission, as well as by our high-quality education
- Resources for Capital Improvements



# But...We're on the Right Path

- Budget is Balanced
- Early numbers are substantially up
- Major community gifts starting to come in
- Growing Optimism and excitement on campus





Thank You (again)!

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Questions?