

CURRICULUM VITAE

Brenda Petersen, PhD, RN, APRN-C, CPNP-PC
Associate Dean School of Nursing University of Southern Maine
brenda.petersen@maine.edu
Phone- Office (207)780-4443

EDUCATION

2017 PhD Health Professions Leadership
School of Health & Medical Sciences
Seton Hall University, South Orange, NJ

2005 MSN Pediatric Nurse Practitioner
College of Nursing
Seton Hall University, South Orange, NJ

2003 BSN College of Nursing
Seton Hall University, South Orange, NJ

1996 AAS Raritan Valley Community College
Branchburg, NJ

LICENSES/CERTIFICATION

Maine State Board of Nursing Registered Professional Nurse License RN74085
New Jersey Board of Nursing Registered Professional Nurse License 26NO11336400
New Jersey Board of Nursing Advanced Practice Nurse License 26NJ00341300
Pediatric Nurse Certification Board: Certified Pediatric Nurse Practitioner

ACADEMIC LEADERSHIP EXPERIENCE

2019 Associate Dean School of Nursing
University of Southern Maine, Portland, ME

2017-2019 Associate Dean School of Nursing & Public Health
Caldwell University, Caldwell, NJ

2016 – 2017 Chair, Department of Public Health
Caldwell University, Caldwell, NJ

2013 – 2016 Assistant Director, Nursing Department, Caldwell
University, Caldwell, NJ

2008 – 2013 Director of Clinical Partnerships (2010-2013)
 Director of RN to BSN Program (2008-2010)
 College of Nursing, Seton Hall University, South Orange, NJ

ACADEMIC TEACHING EXPERIENCE:

University of Southern Maine
Portland, ME
Associate Professor
Initial Appointment: June, 2019

Caldwell University, Caldwell, NJ
Assistant Professor
Initial Appointment: September 2013

Seton Hall University – College of Nursing,
Senior Faculty Associate
South Orange, NJ 07079
Initial Faculty Appointment: September 2005

COURSES TAUGHT AND/OR DEVELOPED (2016-2019)

RN 219 – Introduction to Professional Nursing (developed online course)
RN 418 – Transitions to Nursing (developed online course)
PU 301 – Epidemiology (developed/teach)
PU 405 – Introduction to Public Health (developed/teach)
PU 415 – Public Health Planning and Evaluation (developed)
PU 487 – Public Health Field Internship (developed and supervise student internships)
PU 305 – Theory of Health Beliefs (developed/teach)
NU 415 – Leadership, Finance and Healthcare Policy (teach)

GRANTS

2019-21 Co-Investigator: \$54,000 University of Southern Maine Provost Pillar Grant “*Beyond cultural competence: Inter-professional anti-racist pedagogy in the health and science professions.*”

2018-19 Primary Investigator: \$12,997 Council of Independent Colleges (CIC) & American Association of Retired Persons (AARP) Intergenerational Connections Grant. “*Using the disruptive innovation of telemedicine to Promote health in low-income older adult communities*”.

2018 – Primary Investigator Verizon Technology Grant - \$4,000 *“Utilization of Telehealth in Older Adult Low-Income Communities.”*

2017-2019 - Primary Investigator BD Health Grant \$5.000 – Dedicated Education Unit in Partnership with Morristown Medical Center, Morristown, NJ

2018 – Primary Investigator \$13,000 Council of Independent Colleges (CIC) and American Association of Retired Persons (AARP) Intergenerational Connections Grant. *“Using the disruptive innovation of telemedicine to Promote health in low-income older adult communities”.*

2016 - Primary Investigator: \$9,000 Verizon Foundation Technology Grant *“Utilizing Telemedicine to promote health in older adult population.”*

2014-16 - Project Director: \$250,000 Robert Wood Johnson Foundation and New Jersey Nursing Initiative *New Paths to Nursing* Grant providing Educational pathways to frontline healthcare workers who face socioeconomic barriers.

2015 – Project Director: \$312,000 New Jersey Department of Education “College Access Challenge” Grant for high-achieving, low-income first generation high school seniors. *“Aim High Academy – Summer College at Caldwell V.”*

2014 - Project Director, \$387,087 Summer New Jersey Department of Education “College Access Challenge” Grant for high-achieving, low-income first generation high school seniors. *“Aim High Academy – Summer College at Caldwell IV.”*

2007 - Primary Investigator: \$3,000 Faculty Summer Research Fellowship Grant *“Promoting Sexual Health in Adolescent Populations through Community Partnership.”*

ADVISORY BOARD & TASK FORCE LEADERSHIP & SERVICE

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| 2010- Present | Board of Directors Member – NJ Physicians Advisory Group |
| 2016- 2019 | Member New Jersey Talent Network Task Force for Community Health |
| 2016- 2019 | Member Expansion of the Healthcare Workforce Coalition New Jersey |
| 2016- 2019 | Founder and Chair, Inter-professional Health Education Collaborative Caldwell University |
| 2016- 2019 | Member – Implementation Team – Online Programs Caldwell University |
| 2017- 2018 | New Academic Program Development Task Force Caldwell University |
| 2017-2018 | Program Review Task Force, Caldwell University |
| 2016-Present | Member, Nurses on Boards Coalition, American Nurses Association |

2008 – 2010 Advisory Board of Directors Member – Project “YES, you can!”
 Federally Funded Community Abstinence Education
 Program in Essex County, NJ

PUBLICATIONS

- Vnenchak, K., Sperling, M., Kelley, K., **Petersen, B.**, Silverstein, W., Petzoldt, O., Cooper, L., & Kowalski, M., (2019). “*Dedicated Education Unit: Improving Critical Thinking and Anxiety.*” *Journal for Nurses in Professional Development.* Vol 00, Number 0.
- Sirota, T., & **Petersen, B.** (2020). ‘Finding Joy and Satisfaction in Deaning and Directing.’ Robinson, J., Kenner, C., & Pressler, J. *Nursing Deans on Leading.* Springer Publishing Company. 211-223.
- Petersen, B., & Capote, R. (2018). “Trauma Informed Care – What Nurses Need to Know.” Published in the *New Jersey Nurse* (October).
- Petersen, B. (2018). “*Nurse Educators Knowledge, Attitudes and Practice of Horizontal Violence Measured through Dimensions of Oppression.*” Virginia Henderson Library, Published in Conference Proceedings Sigma Theta Tau International Honor Society of Nursing.
- Petersen, B. (2017). “*Empowering Nurses to Serve on Boards: Our Silence Can Kill.*” Nurses on Boards Coalition Website.
- Petersen, B., (2014). “*Diagnosis and management of functional constipation: A common pediatric problem.*” *Nurse Practitioner.* 39(8), 1-6.
- Petersen, B., (2011) cited in Pfeiffer, L. *Words of Wisdom for Nurses.* Authorhouse: Bloomington, IN.
- Petersen, B., (2009). “*How to plan a successful research conference.*” New Jersey New Jersey Institute for Nursing Newsletter. The Foundation of the New Jersey State Association Vol. 5(2).
- Petersen, B., (2007). “*Nurses take the lead!* “Reflections on Nursing Leadership” *Journal of Sigma Theta Tau International Honor Society of Nursing.*

SCHOLARLY ACTIVITES

- 2019 Podium Presentation. New Jersey Student Nurses Association Annual Convention. “*Sex is not a game: A toolkit for nurses to promote adolescent sexual health.*” Atlantic City, NJ
- 2019 Poster Presentation: “*Building Resilience in Nursing Students Through Mindfulness.*” Caldwell University Creative Arts and Research Day, Caldwell, NJ
- 2019 Poster Presentation: “*Intergenerational Connections: Connecting Undergraduate Students to Older Adults in the Community.*” Caldwell University Creative Arts and Research Day, Caldwell, NJ

- 2019 Poster Presentation. American Association of Colleges of Nursing Masters Education Conference, Tampa, FL. *“Population Health: Innovation in Nursing Education to Optimize Patient Outcomes.”*
- 2018 Podium Presentation National League for Nursing and Sigma Theta Tau International Nurse Educator Research Conference *“An Exploration of Nurse Educators Knowledge, Attitudes and Practice of Horizontal Violence Measured through Dimensions of Oppression.”*
- 2017 Poster Presentation 14th Nurse Research Day Atlantic Health *“A National Study of Nurse Educators’ Knowledge, Attitudes and Practice of Horizontal Violence measured through Dimensions of Oppression”*
- 2017 Podium Presentation New Jersey Student Nurses Association Annual Conference. *“Nurses: Feeding our Young.”*
- 2013 Poster Presentation: New Jersey Chapter NLN Annual Convention *“A study of Nurse Educators Knowledge, Attitudes and Practice Behavior of Horizontal Violence as Measured Through Dimensions of Oppression.”*
- 2012 National Counsel State Boards of Nursing – Item Writing Panel Member
National Registered Nurse Licensing Exam – NCLEX
- 2009 Center for American Nurses LEAD Summit, Orland Fl. Poster Presentation *“Organizational Culture and Horizontal Violence in the Profession of Nursing.”*
- 2007 Poster Presentation – New York University Hospitals Center Department of Nursing 11th Annual Research and Evidence-Based Nursing Practice Conference *“Adolescent View of Sexual Health – A Community Based Qualitative Study”*
- 2007-2009 Item Writer Pediatric Nurse Certification Board, National Pediatric Nurse Certification Exam.

UNIVERSITY SERVICE

- 2018-2019- Co-Developer Master of Science in Nursing Population Health Program
Caldwell University
- 2019 - Community Response Team Member for Sexual Assault DOJ Grant
Caldwell University
- 2016 - Developed Bachelor of Science in Public Health Education Degree Program, Caldwell
University
- 2016-2019 - Member, Caldwell University Restructuring Task Force
- 2016-2019 - Member Online Program Implementation Task Force
- 2015-2019 - Member, Caldwell University Curriculum Committee
- 2016-2019 - Member, Caldwell University Program Review Task Force
- 2016-2019 - Member, Caldwell University Academic Leadership Committee

2015-2019 - Member, Caldwell University Strategic Planning Committee
 2016-2019 - Founder and Chair, Caldwell University Inter-Professional Health Education Collaborative (IPHEC)
 2013-2014 - Co-Chair – Curriculum Committee Caldwell College Nursing Department
 2013-2016 - Member – Distance Learning & Non-Traditional Offerings Committee Caldwell University
 2012-2013- Middle States Reaccreditation – Working Group Committee Member, Seton Hall University
 2012 - Secretary, Ad Hoc Curriculum Steering Committee, College of Nursing, Seton Hall University
 2007-2013 - Faculty Senator, Representing College of Nursing, Seton Hall University
 2009-2010 - Faculty Senate Faculty Guide Committee Member, Seton Hall University
 2009-2010 - Faculty Senate Faculty Guide Faculty Associate Sub-Committee Member Seton Hall University
 2008-2013 - Chair, Faculty Senate Admissions Committee, Seton Hall University
 2009 - Panelist “Just for juniors” Seton Hall University
 2008-2009 - Member University Committee for Admissions Publications Redesign
 2008, 2009 - “*Resident House Calls*” Representative, Seton Hall University
 2008-2010 - “*Green Team*” Marshall 2008, 2009, 2010 Commencement Seton Hall University
 2007-2008 - Member Seton Hall University Admissions Committee/Secretary
 2007 - “Resident House-calls”
 2007- 2008 - Seton Hall University Faculty Admissions Committee Member
 2006 –2007 - College of Nursing Faculty Professional Development Committee
 2006-2007 - Seton Hall University Academic Policy Committee Member
 2006 - Undergraduate Student Awards Committee Member
 2006 - Academic Marshall – Commencement 2006
 2006 – 2007 - Recruitment for SetonWorldWide© and College of Nursing at State and National Conventions

 2004-05 - Graduate Student Representative, Recording Secretary Educational Planning Committee, Seton Hall University.
 1996 - NLN Re-accreditation Student Representative Raritan Valley Community College.

HONORS AND AWARDS

2018 Beacon of Light Award, New Jersey Institute of Nursing
 2016 Adapt of Essex County Community Partner Award
 2017 Caldwell University EOF Faculty Recognition Certificate
 2016 Caldwell University EOF Faculty Recognition Certificate
 2012 Nominee – Albert B. Hakim Award for Meritorious Faculty Service Seton Hall University

- 2005 Amy York Scholarship Recipient, NJ Chapter of National Association of Pediatric Nurse Practitioners
- 2005 Seton Hall University Student Pediatric Nurse Practitioner Award
- 2006 Seton Hall University Graduate Assistantship
- 2005 Seton Hall University Graduate Assistantship
- 2004 Seton Hall University Experiential Education Award - Graduate
- 1996 Hoffman-LaRoche Scholarship for Nurses
- 1995 Hoffman-LaRoche Scholarship for Nurses
- 1995 New Jersey State Nurses Association Student Nurse Scholarship

LEADERSHIP IN PROFESSIONAL ORGANIZATIONS

- 2019 – Member Advisory Board, Southern Maine Community College.
- 2018 - Member Board of Directors, New Jersey State Nurses Association
- 2014 - Nominations Committee New Jersey State Nurses Association
- 2013 - Nominee - NJ League for Nurses – Nominations & Elections Committee
- 2012 - New Jersey State Nurses Association Nominations and Elections Committee 2010 Delegate Center for American Nurses, New Jersey State Nurses Assoc.
- 2009 - Member Nominations and Elections, New Jersey State Nurses Association
- 2008 - President – Gamma Nu Chapter – Sigma Theta Tau International Honor Society of Nursing, Seton Hall University
- 2011 - Co-Chair – 24th Annual Reinkemeyer Research Day
- 2010 - Co-Chair – 23rd Annual Reinkemeyer Research Day
- 2009 - Co-Chair – 22nd Annual Reinkemeyer Research Day
- 2008 - Co-Chair – 21st Annual Reinkemeyer Research Day
- 2007-2008 - President Elect – Gamma Nu Chapter – Sigma Theta Tau International Honor Society of Nursing, Seton Hall University
- 2004 – 2007 - Corresponding Secretary – Gamma Nu Chapter – Sigma Theta Tau International Honor Society, Seton Hall University
- 2008 - Action Team Member – Hunterdon County Partnership for Health