Assessment of Student Learning Plan: Communications/Media Studies

Review of 2012-13 Academic Year

A. College, Department or Program, Date

College __CAHS
Department or Program __Communication and Media Studies
Date __29 May 2013

B. Department or Program Chair: ___David P. Pierson

C. *(person responsible for completing this form)

D. Degree or other Program: BA degree

E. Assessment of Student Learning

1: Has your department identified any Student Learning Outcomes? (What are students able to do by the end of your program?)

a. List the most important student learning outcomes (3-5) that have been agreed upon in your department. Then, identify which student learning outcome (1-2) was assessed this past year.

b. If your department/program does NOT have any student learning outcome statements yet, please check here_____X_____.

2: How and When will the Learning Outcomes be assessed?

a. Briefly describe the forms of evidence that were utilized this past year to demonstrate students’ accomplishment of the learning outcome(s) selected, and when you implemented the assessment.

b. If your department/program did NOT assess any outcomes in the past year, please check here_X____.
3: How did you use the Assessment results to Improve Student Learning?

a. Briefly describe your unit’s process for using the assessment data to improve student learning, and state what improvements or changes are being planned based upon the assessment results.

b. If your department has NOT reviewed any assessment results in the past year, please check here____X_____. 