Overview:
In 2005-2006, The University of Southern Maine’s Board of Visitors (BOV) organized its work into three subcommittees:

**BOV Advocacy Committee** - will continue its advocacy efforts on behalf of USM, working to influence the Legislature, Board of Trustees, and community leadership. In light of the Critical Insights marketing report, the subcommittee will, after approval by the BOV, initiate and support the development of a public relations and marketing campaign.

**Southern Maine Imperative II (SMI II)** review the Southern Maine Imperative (SMI) and Transforming University of Southern Maine (TUSM) in light of current context and recent accomplishments. The subcommittee will explore grant opportunities to support a process like the one resulting in the original SMI report. This process would enable USM to do the following:

1. validate and update the SMI
2. educate USM stakeholders
3. solicit feedback
4. determine alignment with community expectations
5. gather information/perceptions for further advocacy work

**Accountability Subcommittee** determine and monitor accountability measures and metrics to measure current and future progress on the SMI and TUSM. The work of this subcommittee will provide accountability information to BOV and Advocacy subcommittees to inform their work in support of advocacy and outreach efforts.

The USM BOV reported to the UMS Board of Trustees at their January, 2006 Board meeting on the USM Portland Campus. The BOV Advocacy Committee hosted several gubernatorial and legislative leaders meetings and testified in support of bond funding and increased operational budgets before the Legislature.

The primary work of Advocacy for 2006-2007 is a RFP for consulting services from a marketing & communications firm. The primary work of SMI II will be to update and refresh the Southern Maine Imperative Report originally authored in 2000. To that end, grant funds are being pursued to support a process to update the SMI.
The USM Board of Visitors meet five times annually. The Annual meeting is scheduled in June of each year.

**June 10, 2005 Annual Meeting** (17 voting members attended, 7 Ex-officio, 4 Staff)

Elections: Election of Officers: Jeanne Hulit, Chair, Bob Blackwood, Vice Chair
Re-election of members, Bob Blackwood, Ellie Baker, Michael Dubyak, Mickey Greene, Jane Havey, Jeanne Hulit

Charge to the Board of Visitors
Work Plan and Focus for 2005 - 2006

Reports from: BOV Advocacy Committee
BOV Standards Committee
Southern Maine Imperative Committee II
USM Alumni Affairs
USM Corporate Partners
USM Foundation

**September 30, 2005** (13 voting members, 3 Ex-officio, 6 Staff)

BOV Work Plan
Reports from Committees and Partners

**Nov. 18, 2005** (10 voting members, 5 Ex-officio, 4 Staff)

An Assessment of Research, Creative, Scholarly Activity at USM, Lovett & Collins Associates, LLC
Reports from Committees and Partners

**February 3, 2006** (12 voting, 6 Ex-officio, 4 Staff)

Report on the UMS Board of Trustee meeting
Partners for Rural Health in the Dominican Republic, College of Nursing student presentation
Reports from Committees and Partners

**April 7, 2006** (8 voting, 4 Ex-officio, 5 Staff)

Board of Visitors approved at the March, 2006 UMS Board of Trustee Meeting:
  * Vince Conti and Kay Rand
Lewiston Auburn College Master Plan presentation
Critical Insights Market Survey presentation
Reports from Committees and Partners