Overview:

In 2011-2012, Laura Foye ‘87 represented the University of Southern Maine’s Board of Visitors (BOV) as chair, with Dennise Taaffe as the vice-chair. The BOV focused its attention on four main areas:

1) **Continued emphasis on internships**: Explore new internship opportunities for USM students, while continuing to support existing programs.

2) **Prior learning assessment**: Make companies aware of the prior learning assessment available at USM, focusing on the benefits it has for employees who seek to realize their educational goals.

3) **Deans**: Provide the Board of Visitors with high level information about, and goals for, each college.

4) **Private support for USM fundraising priorities**: Identifying and connecting businesses and individuals wishing to support USM’s initiatives.
The USM Board of Visitors meets five times annually. The Annual meeting is scheduled in June of each year.

**Friday, September 30, 2011** (13 voting members attended, 2 Ex-Officio, 2 guests, and 4 staff)

President Botman gave the President’s Report. It was followed by a presentation on Creating Maine’s Future by Meg Weston. Tim Stevens gave a presentation on the value of a Baccalaureate Degree focusing on the importance of higher education, graduation rates, and earning capacity. Dean Kuzma gave an overview of the College of Arts, Humanities and Social Sciences, and their goals for the upcoming year. The meeting concluded with an update from the Advisory Boards.

**Friday, November 4, 2011** (9 voting members attended, 3 Ex-Officio, and 4 staff)

President Botman delivered the President’s Report. Dean Joseph McDonnell of the College of Management and Human Services gave an update on some of the issues faced in Maine, and proposed solutions for the problems. Meg Weston gave a Marketing update followed by an enrollment update by Cristi Carson and Selma Botman. Tim Stevens spoke about workforce development and the meeting ended with an update from the Advisory Boards.

**Friday, February 3, 2012** (10 voting members attended, 4 Ex-Officio, 4 guests, and 4 staff)

President Botman delivered an update and report. Katherine Greenleaf and Selma Botman delivered an enrollment and financial aid update offering goals to work towards. An update on USM Scholarships was presented by Meg Weston, and included goals, funding availability, and types of scholarships available. Dean Andy Anderson discussed the challenges faced by the College of Science, Technology and Health. Mike Wing and Pioneer students gave updates on the program. The meeting ended with an Advisory Boards update.
**Friday, April 13, 2012** (10 Voting members attended, 4 Ex-Officio, 2 guests, and 6 staff)

President Botman delivered an update and report. Dean Gibson delivered an update on Lewiston Auburn College. Tracy St. Pierre discussed marketing initiatives and the Fall ’12 Enrollment Campaign. Kelly Frost discussed University Advancement and gave an update on the current campaign trends and cornerstones. The meeting ended with an Advisory Board update and an Executive Session by Laura Foye.

**Friday, June 8, 2012 – All Boards Event** (100 Attendees)

President Botman gave opening remarks with a focus on scholarships, facilities, and innovation. Mike Wing discussed the success of the Pioneer Program. Tracy St. Pierre gave an update on marketing efforts with a focus on digital initiatives. Kreg Ettenger discussed the interdisciplinary aspects of Tourism and Hospitality followed by Krista Meinersman’s perspectives on the EYE course on Innovation Engineering. Raphael Dilusio described the innovation promise of design science and elaborated on where he would like to take the program.