Present: Amy Amico, Mark Bessire, Bob Blackwood ’78, ’82, Mira Denning, Lisa Dixon, Dennis Eagelson, Laura Foye ‘87, Chip Morrison, Tony Payne, Laurenz Schmidt, Denise Taaffe ’78 and Rick Vail ’76

Absent: William Bennett, Maria Chambers, Roxane Cole, Joe Gray, Clif Greim, Chris Joyce, Valerie Landry, Nancy Magee ’82 and Lisa Martin

Guests: Dick Barringer, Emma Gelsinger ‘14, Jack Kartez, and Ryan Low

Staff: Cecile Aitchison, Bob Caswell ’74, Dick Campbell ’73, ’89, Susan Campbell ‘80, Theo Kalikow and Sharoo Wengland ’10

I. BOV Chair Update – Denise Taaffe ’78
   o Combined BOV and BOT Retreat:
     o The way that its BOV interacts varies by campus and even college
       ▪ The UMS Board of Trustees is interested in more integration and is looking for more input from the USM BOV.
       ▪ In October there will be a BOV/BOT summit
     o There needs to be more interaction between USM, BOV and the legislature
       ▪ Cecile will be organizing a group of BOV members to try and start the process of cultivating mutually beneficial relationships between legislators and USM
     o Meeting with the Mayor and Portland Chamber of Commerce:
       ▪ Meeting with Mayor Brennan and Chris Hall took place to foster better communication between USM and the Portland Regional Chamber to explore additional ways in which collaboration can take place
         o Outcomes:
           • Need more interaction of USM & BOV with legislators to garner support and awareness of USM's impact on community and state
           • Will form an advisory group of BOV & City officials to brainstorm ways to more directly impact and advise the legislators
• We hope to have the first meeting in Sept.
• Tony has agreed to chair a committee to promote communication about USM to the community stakeholders, hoping to create more active constituents who are informed about and engaged with USM

 o Nominating Committee Update:
    ▪ Will be presenting four candidates to the BOT for approval as new members on the BOV

 o Member Terms:
    ▪ We have two members whose term is ending on the BOV: Laura Foye and Bob Blackwood
 o Recognition of Bob Caswell, Executive Director of Public Affairs, who is retiring after 34 years of service to USM

II. President's Update – Theo Kalikow
 o Residence hall enrollment is up by 7% compared to the same point last year
 o Undergraduate enrollment must still be watched due to continuing registration and orientations
 o Graduate numbers are slightly down
 o Out-of-state undergraduate student enrollment has increased
 o USM has made a concerted effort to increase out-of-state students to USM which seems to be paying off
 o USM continues to put additional budget money towards assisting student aid packages
 o The in-state demographics have continued to drop, which is negatively affecting USM's enrollment
 o Theo provided thanks to Dick Barringer for his work on the Metropolitan University

III. System Update – Ryan Low, Director of Government Relations, UMS
 o UM System’s Work with the Legislature:
    ▪ The upcoming legislative session is uncertain at this point due to the gubernatorial elections that will be taking place this fall
    ▪ Both the System and State are challenging, and have been since the early 2000's
    ▪ Most of the State education money has gone to K-12 education rather than higher education
    ▪ There will be $120M less in the State budget for 2016
    ▪ To get more resources from the legislators, we need to have a really strong case. It is currently hard for higher education because we have fewer students and because higher education has two revenue sources: flat tuition and state revenue
    ▪ The legislative session should produce a large number of bills for the System and higher education this coming year
o Bonds:
  - On the November ballot there will be an $8M bond issue for a plant and animal diagnostic lab on the Orono campus

o Facilities Administrative Review:
  - Facilities Administrative Review being done by the System, looking at the current physical structure of the System and what the ideal size for the System and each campus is
  - There is 9M square feet of infrastructure across the System
  - Also discussing how to best utilize the current facilities, employees across the System and how to address the deferred maintenance issues across the System.
  - The team is also looking at the scheduling challenges for each campus
  - The goal is for the team to have a final proposal to the BOT by the end of 2014

IV. Metropolitan University (MU) – Dick Barringer, Chair, Metropolitan University Steering Group
  - See attached presentation
    - One of the main outcomes from the Direction Package was the desire to implement the Metropolitan University (MU)
    - Described what a Metropolitan University is
    - The Metropolitan University idea has been around USM for many years, but has never been implemented in a systematic way
    - Dick was charged by the Chancellor and by President Kalikow to ensure that the MU be self-sustaining and not considered as part of the budget cuts
    - You can visit the Metropolitan University Steering Group website to learn more about the MUSG process

V. Executive Session – Denise Taaffe ‘78
  - Final FY15 Budget overview – Theo Kalikow
  - Presidential Search discussion – Denise Taaffe ‘78
USM’S METRO U.
The Work of the MUSG
“An institution that accepts all of higher education’s traditional values in teaching, research, and professional service, but takes upon itself the added responsibility of providing leadership to its metropolitan region by using its human and financial resources to improve the region’s quality of life.”

- Dr. Paige Mulhollan, former president of Wright State U., and founding member of the CUMU, 1995.
What Is a Metro U? -2010

(From study of MU’s, MU. Journal 10 (2000) 4:63-72)

“A university with a distinctive mission to unleash the resources embedded within the university to advance regional goals as a:

- Provider of educational access and excellence for regional students of all ages
- Educator of the next generation of regional leaders
- Source of innovation to address regional challenges
What Is a Metro U (cont’d)

- Participant in conversations on key regional issues
- Partner in regional initiatives
- Convener and venue for regional events and discussions
- Economic actor driving regional growth and opportunity”
... share a mission to "use the power of their campuses in education, research, and service to enhance the communities in which they are located."

Now numbering nearly 100, they share a systematic commitment to the place in which they reside, an abiding and mutually beneficial relationship of engagement with their communities and their identified needs.
1. That the MUSG effort will be insulated as much as possible from the budgetary challenges facing USM at this time; and

2. That the membership would consist largely of faculty and staff who are already doing the MU “thing.”
“The Metropolitan University Steering Group is established to advance the metropolitan university idea at USM. Its goal is to recommend a strategy and implementation plan that will make the Metropolitan University concept the strategic focus of USM going forward, (to) maximize its impact within USM and with its community partners, and afford competitive advantage to position USM for growth and success....”
MUSG’s Specific Tasks

- Develop a definition and vision statement that is appropriate to USM and will inform the job description for the forthcoming presidential search;

- Identify strategies to increase faculty and student engagement, and to attract students to USM based on this vision of community-based learning and engagement;
Define appropriate targets, benchmarks and assessment measures, including key indicators of success;

Recommend policies that will advance this effort and maximize its impact, including appropriate incentives, rewards, and;

Recommend the necessary and appropriate organizational/coordinating infrastructure, internal and external.
Elements of a Systematic Approach

(from Rutgers/Camden U. leadership, 2104)

- Senior leadership with university-wide reach
- Faculty capacity-building for teaching and research
- Alignment of tenure and promotion standards
- Curricular development and reform
- Student curricular and co-curricular opportunities
A Systematic Approach (cont’d.)

- Resources and structure for regionally-relevant research
- Resources and structure for outreach
- Economic development strategy and staffing
- College access and pipeline programs
- Platform partnerships
- Consistent messaging about the centrality of community engagement
To learn what are best practices in implementing our 5 Tasks, from highly recommended peer institutions:

- Portland State University
- Wisconsin/Milwaukee
- Purdue University/Indianapolis
- Northern Kentucky University
- SUNY/Binghamton
- Michigan/Dearborn
To hear hopes, aspirations, and fears for the MU at USM:

- LAC – June 11
- CSTH – June 17
- CMHS – June 19
- CAHSS – June 26
- Gorham Campus – July 1
Going Forward

- Spend the Summer researching best practices and reaching out to interested parties
- Early Fall, report to the President and Chancellor with recommendations and projected costs and benefits
- Meanwhile, the MUSG welcomes comments and suggestions
- For more and to be in touch go to www.usm.maine.edu/musteeringgroup
INTRODUCTIONS

- Please introduce yourself and *briefly* share what your most important hope or stake is for community, students, and/or the university.

- We’ll take the next hour+ to continue this
EXAMPIES run the spectrum:

- Increase Enrollments
- etc.
- etc.
- etc.
- USM Adds to the Leadership Capacity of the Region