



ART

Program Objectives

USM ART is a nationally accredited program that prides itself on giving students a rigorous studio experience, historical understanding of the complexity of art practices, and the critical skills needed to become informed visual artists, art educators and art historians.

USM ART offers liberal arts degrees in art history, studio arts, and art and entrepreneurial studies, which combines study of studio arts with courses in business, financial management and marketing. Students can customize their experience within these various degree options to meet their own needs.

USM ART programs offer a low student-teacher ratio, mentorship and peer learning. A sense of community flourishes within the department and is reinforced by the dedicated and attentive staff, who are all practicing artists or art historians. Capstone seminars are also offered in art education and art history.

Degrees & Concentrations Offered

Graduation Planner: usm.maine.edu/advising/degreeplanning

Degree Offered: Bachelor of Arts

Major Offered: Art

Concentrations Offered: Art and Entrepreneurial Studies, Art History

Minors Offered: Art History, Studio Art

Art Department

Gorham Campus, 109 Robie-Andrews Hall
(207) 780-5460

Web Address: usm.maine.edu/artdepartment

Facebook: [USM Art Department Alumni](https://www.facebook.com/USM-Art-Department-Alumni)

Career Possibilities*

Agent/Business Manager or Artists & Performers Archivists, Curator, and Museum Technicians
Arts, Entertainment and Recreation Industry Guide
Art Director
Art Therapists
Art and Drama Teachers, Post-secondary
Commercial and Industrial Designers
Desktop Publishers
Fashion Designers
Floral Designers
Graphic Designers
Jewelers/Precious Stone and Metal Workers
Kindergarten Teacher
Makeup Artist
Multimedia Artists and Animators
Painters, Sculptors, and Illustrators
Photographers

* Additional education, training or experience may be required.

Acquired Transferable Skills

Ability to Work in Teams or Independently
Complex Problem Solving/Analysis
Communication-Oral and Written
Establishing and Maintaining Relationships
Judgment and Decision Making
Manual Dexterity
Originality & Creative Thinking
Organizing, Planning, and Prioritizing Work
Selling or Influencing Others
Thinking Creatively
Visualization & Visual Color Discrimination

For more information on transferable skills go to:
usm.maine.edu/community-engagement-career-development/career-tools

What can I do with this major?*

AREA	EMPLOYERS	INFORMATION/STRATEGIES
Art Museums and Galleries Administration Curatorial Conservation Publications Exhibit Design/Prep	Government or private museums Local historical societies Galleries	<ul style="list-style-type: none"> • Intern or volunteer in an art museum. • Develop strength in art history areas. • Earn a business minor. • Acquire strong skills in research, fund-raising, speaking, and writing. • Earn an advanced degree for greater career opportunities. • Each specialty has varying qualifications and required training. • Develop good interpersonal skills, including teamwork.
Commercial Art Computer Graphics Advertising Medical/Scientific Illus. Animation	Advertising agencies Design/manufacturing firms Publishing companies Television/motion picture industry Internet media companies	<ul style="list-style-type: none"> • Maintain an up-to-date physical and digital portfolio of your work. • Gain relevant experience through part-time jobs and internships. • Develop attention to detail and ability to meet deadlines. • Supplement curriculum with course work in advertising or business. • For medical illustration, take coursework in anatomy and biology.
Media Journalism: Production Design, Art Criticism Video or Illustration Animation/Cartoons	Newspapers Magazines Websites Book publishers	<ul style="list-style-type: none"> • Develop excellent grammar and writing skills. • Learn HTML and other computer programs to prepare for online work. • Become comfortable working in a deadline-oriented atmosphere. • Work with campus or local newspapers. • Create a portfolio of work samples, especially published works.

*To learn about these areas and much more visit: whatcanidowiththismajor.com/major • © 2011 What Can I Do With This Major

Enrichment Opportunities

<u>Internships</u>	ART 400 Internship in the Visual Arts For more information Contact Department. http://usm.maine.edu/community-engagement-career-development/internships
<u>Study Abroad</u>	For more information contact the USM Office of International Programs. usm.maine.edu/international/study-abroad
<u>Clubs & Organizations</u>	Community of Arts -Living Learning and Life Style Floors, Words and Images , Free Press . For a complete list of student organizations: webapp.usm.maine.edu/pathways/list
<u>USM Corporate Partners</u>	The USM Corporate Partners are over 350 business people, from nearly 100 companies. usm.maine.edu/corporatepartners

Helpful Career Links

USMCareerConnections:	USM's career network for job and internship searches. usm.maine.edu/community-engagement-career-development/usmcareerconnections
O*NET OnLine:	Learn more about a career opportunity by researching it with O*NET. onetonline.org
Occupational Outlook Handbook:	Learn more about a career opportunity by researching it with OOH. bls.gov/oooh
PROFESSIONAL ASSOCIATIONS To name a few...	
	American Institute of Graphic Arts
	The Society of Illustrators
	National Cartoonists Society
	Association of Medical Illustrators
	National Press Photographer Association
	American Alliance of Art Museums
	American Art Therapy Association



Office of Community Engagement and Career Development • usm.maine.edu/cecd

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