



LIBERAL STUDIES

Program Objectives

Explore history, philosophy, art, literature, language and more with the distinguished Humanities faculty at USM. This major provides the opportunity to combine existing liberal arts credits from other institutions with USM Humanities courses to create an efficient and coherent path to degree completion.

The Humanities offer the framework and skills for meeting the challenges of our complex and constantly changing world:

- knowledge of cultural, intellectual, artistic, and literary traditions
- appreciation of the cultural and historical contours of diversity
- skills of close reading, analysis, synthesis, persuasion/rhetoric, and communication
- intellectual curiosity
- global, historical, and ethical awareness

Degrees & Concentrations Offered

Graduation Planner: usm.maine.edu/advising/degreeplanning

Degree Offered: Bachelors of Arts

Majors Offered: Liberal Studies

College of Arts & Humanities

Portland Campus, 228 Deering Ave.
(207) 780-4211

Web Address: usm.maine.edu/lsh

Career Possibilities*

Advertising
Advocate
Banking
Business
Curator
Foreign Service
Government
Human Resources
Intelligence Officer/Analyst
Journalist
Law
News Broadcaster
Politician
Public Administration
Public Relations
Publishing
Social Services
Teaching
Writer

* Additional education, training or experience may be required.

Acquired Transferable Skills

Active Listening
Coordination
Critical Thinking
Effective Communication
Judgment & Decision Making
Problem Solving
Reading Comprehension
Service Orientation
Speaking
Time Management

For more information on transferable skills go to:
usm.maine.edu/community-engagement-career-development/career-tools

What can I do with this major?*

AREA	EMPLOYERS	INFORMATION/STRATEGIES
Human Resources	Financial institutions Hotel, restaurant, and retail chains Hospitals and healthcare Org. Employment and staffing agencies Professional employment organizations (PEOs)	<ul style="list-style-type: none"> • Develop strong computer skills, especially with spreadsheets and databases. • Obtain internships in human resources. • Develop presentation skills and conflict resolution abilities through coursework and activities. • Cultivate strong analytical skills.
Advertising	Advertising agencies Digital/interactive agencies Corporate advertising Dept. Specialty advertising firms Consulting firms Marketing firms Self-employed/Freelance	<ul style="list-style-type: none"> • Cultivate an eye for detail, strong organizational and communication skills, and the ability to handle multiple clients with various demands. • Learn to think strategically and to mediate between company and client. • Gain experience in sales by working at a campus or local newspaper or radio station. • Develop budgeting and scheduling skills and be prepared to enforce deadlines.
Public Administration Local Government	Counties Municipalities Townships School districts Special districts	<ul style="list-style-type: none"> • Get involved in community organizations and events and develop a network of contacts. • Employment opportunities in local government tend to follow population trends in terms of growth and decline in availability of positions. Be prepared to relocate to find the most opportunities. • Gain relevant experience through internships/volunteer positions.

*To learn about these areas and much more visit: whatcanidowiththismajor.com/major • © 2011 What Can I Do With This Major

Enrichment Opportunities

Internships

For more information contact the Department of Leadership and Organizational Studies.
<https://usm.maine.edu/cecd>

Study Abroad

For more information contact the USM Office of International Programs.
usm.maine.edu/international/study-abroad

Clubs & Organizations

Academic Integrity Board, Active Minds Club, Free Press, One Nation, [Philosophy Symposium](#), Resident Assistant
For a complete list of student organizations:
webapp.usm.maine.edu/pathways/list

USM Corporate Partners

The USM Corporate Partners are over 350 business people, from nearly 100 companies. usm.maine.edu/corporatepartners

Helpful Career Links

USMCareerConnections:

USM's career network for job and internship searches. usm.maine.edu/community-engagement-career-development/usmcareerconnections

O*NET OnLine:

Learn more about a career opportunity by researching it with O*NET. onetonline.org

Occupational Outlook Handbook:

Learn more about a career opportunity by researching it with OOH. bls.gov/ooH

PROFESSIONAL ASSOCIATIONS To name a few...

[Association of Graduate Liberal Studies Programs](#)

[Association for General and Liberal Studies](#)

[National Communication Association](#)

[National Endowment for the Humanities](#)



PORTLAND • GORHAM • LEWISTON • ONLINE

Office of Community Engagement and Career Development • usm.maine.edu/cecd

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