Program Objectives

The B.A. in studio art is meant to give a substantial studio experience with a significant number of non-art electives. This degree encourages students to take a broad range of courses in conjunction with disciplines outside of the visual arts.

The BFA degree is offered for students who seek focused, undergraduate professional education in studio practice. There are degree concentrations in ceramics, digital art, drawing, painting, photography, printmaking, and sculpture. Students who intend to pursue professional careers in art and design or who plan to pursue graduate study culminating in the MFA degree are encouraged to seek admission to the BFA program.

USM ART programs offer a low student-teacher ratio, mentorship and peer learning. A sense of community flourishes within the department and is reinforced by the dedicated and attentive staff, who are all practicing artists or art historians.

Degrees & Concentrations Offered

Graduation Planner: usm.maine.edu/advising/degreeplanning
Degree Offered: Bachelor of Fine Arts, Bachelor of Arts
Major Offered: Studio Arts
Concentrations Offered: Ceramics, Digital Art, Drawing, Painting, Photography, Printmaking, Sculpture
Minors Offered: Art History, Studio Art

Career Possibilities*

Archivists, Curator, and Museum Technicians
Art Director
Commercial and Industrial Designers
Costume Designer
Desktop Publishers
Fashion Designers
Floral Designers
Graphic Designers
Jewelers/Precious Stone and Metal Workers
Makeup Artist
Multimedia Artists and Animators
Painters
Photographers
Potter
Printmaker
Sculptors
Textile Designer

* Additional education, training or experience may be required.

Acquired Transferable Skills

Ability to Work in Teams or Independently
Complex Problem Solving/Analysis
Communication-Oral and Written
Establishing and Maintaining Relationships
Judgment and Decision Making
Manual Dexterity
Originality & Creative Thinking
Organizing, Planning, and Prioritizing Work
Selling or Influencing Others
Thinking Creatively
Visualization & Visual Color Discrimination

For more information on transferable skills go to: usm.maine.edu/community-engagement-career-development/career-tools
## What can I do with this major?*

<table>
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<th>AREA</th>
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| Art Museums and Galleries | Government or private museums Local historical societies Galleries        | • Intern or volunteer in an art museum.  
• Develop strength in art history areas.  
• Earn a business minor.  
• Acquire strong skills in research, fund-raising, speaking, and writing.  
• Earn an advanced degree for greater career opportunities.  
• Each specialty has varying qualifications and required training.  
• Develop good interpersonal skills, including teamwork. |
| Administration            |                                                                          |--------------------------------------------------------------------------------------|
| Curatorial                |                                                                          |--------------------------------------------------------------------------------------|
| Conservation              |                                                                          |--------------------------------------------------------------------------------------|
| Publications              |                                                                          |--------------------------------------------------------------------------------------|
| Exhibit Design/Prep       |                                                                          |--------------------------------------------------------------------------------------|
| **Commercial Art**        |                                                                          |--------------------------------------------------------------------------------------|
| Painting                  | Self-employed (62%)                                                     | • Prepare and continue to develop a strong portfolio.  
• Participate in juried shows and secure guild membership.  
• Consider developing a source of supplemental income.  
• Learn to network and make contacts.  
• Obtain experience through apprenticeships, internships, volunteering.  
• Maintain an up-to-date physical and digital portfolio of your work.  
• Gain relevant experience through part-time jobs and internships  
• Be prepared to relocate to the larger markets of metropolitan areas |
| Sculpture                 | Shared studios                                                          |--------------------------------------------------------------------------------------|
| Illustration              | Living historical museums and historic sites                             |--------------------------------------------------------------------------------------|
| Printmaking               | School/Community programs                                               |--------------------------------------------------------------------------------------|
| Weaving                   | College and universities                                                |--------------------------------------------------------------------------------------|
| Media and Techniques      |                                                                          |--------------------------------------------------------------------------------------|
| Including: Pottery, Glass, Ceramics, Textiles, Wood, Metal, Paper       |                                                                          |--------------------------------------------------------------------------------------|
| **Media**                 |                                                                          |--------------------------------------------------------------------------------------|
| Portrait/Nature           | Museums                                                                  | • Develop proficiency with photo editing software.  
• Minor in business to develop knowledge of business principles.  
• Apprentice with a free-lance photographer.  
• Maintain an up-to-date portfolio.  
• Obtain an internship or part-time job with the campus newspaper. |
| Scientific/News           | Websites                                                                 |--------------------------------------------------------------------------------------|
| Commercial/Industrial     | Studios                                                                  |--------------------------------------------------------------------------------------|
| Fine Arts                 | Self-employed                                                           |--------------------------------------------------------------------------------------|
| **Media**                 |                                                                          |--------------------------------------------------------------------------------------|
|                           | Photo agencies                                                          |--------------------------------------------------------------------------------------|

*To learn about these areas and much more visit: [whatcanidowiththismajor.com/major](http://whatcanidowiththismajor.com/major) • © 2011 What Can I Do With This Major

### Enrichment Opportunities

**Internships**

ART 400 Internship in the Visual Arts  
For more information Contact Department.  
[usm.maine.edu/community-engagement-career-development/internships](http://usm.maine.edu/community-engagement-career-development/internships)

**Study Abroad**

For more information contact the USM Office of International Programs.  
[usm.maine.edu/international/study-abroad](http://usm.maine.edu/international/study-abroad)

**Clubs & Organizations**

Community of Arts -Living Learning and Life Style Floors, [Words and Images, Free Press](http://www.wordsandimages.com).

**USM Corporate Partners**

The USM Corporate Partners are over 350 business people, from nearly 100 companies.  
[usm.maine.edu/corporatepartners](http://usm.maine.edu/corporatepartners)

### Helpful Career Links

**USM Career Connections:**

USM’s career network for job and internship searches.  
[usm.maine.edu/community-engagement-career-development/usmcareerconnections](http://usm.maine.edu/community-engagement-career-development/usmcareerconnections)

**O*NET OnLine:**

Learn more about a career opportunity by researching it with O*NET.  
[onetonline.org](http://onetonline.org)

**Occupational Outlook Handbook:**

Learn more about a career opportunity by researching it with OOH.  
[bls.gov/ooh](http://bls.gov/ooh)

**PROFESSIONAL ASSOCIATIONS**

To name a few...

- American Institute of Graphic Arts
- The Society of Illustrators
- National Cartoonists Society
- Association of Medical Illustrators
- American Alliance of Art Museums
- Society of Children’s Book Writers and Illustrators