

JESSICA L. OUELLETTE

Department of English
University of Southern Maine
96 Falmouth Street
Portland, Maine 04104

Telephone: (207) 780-4092
Email: jessica.ouellette@maine.edu
Website: www.jessicaouellette.com

EDUCATION

Ph.D. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, 2016

Dissertation: *Enduring Affective Rhetorics: Transnational Feminist Action in Digital Spaces*

Certificate in Advanced Feminist Studies

University of Massachusetts Amherst, 2015

M.A. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, 2012

B.A. in English, Minor in Classics, Certificate in Professional Writing and Technical Communication

University of Massachusetts Amherst, 2009, Summa Cum Laude

FACULTY APPOINTMENTS

University of Southern Maine

Assistant Professor of English, 2016 – Present

Faculty and Council Member of Women and Gender Studies, 2016 – Present

University of Massachusetts Amherst

Teaching Associate of English, 2009 – 2016

ADMINISTRATIVE APPOINTMENTS

University of Southern Maine

Director of Writing Programs, 2016 – Present

University of Massachusetts Amherst

Manager of Western Massachusetts Writing Project, 2010 – 2016

Assistant Director of Writing Center, 2011 – 2012

Assistant to Vice Provost and Project Manager for UMass Deans' Theme Initiative, 2010 – 2014

PUBLICATIONS

Referred Articles

De Hertogh, L., Lane, L. & Ouellette, J., (March 2019). "Feminist Leanings:" Tracing Technofeminist and Intersectional Practices and Values in Three Decades of Computers and Composition." *Computers and Composition*. Volume 51. Pgs. 4 – 13. **Co-equal author.**

Ouellette, J. (April 2014). "Blogging Borders: Transnational Feminist Rhetorics and Global Voices." *Harlot Journal*. Issue 11.

Referred Book Chapters

Ouellette, J. (June 2018, web; January 2019, print). "The Viability of Digital Spaces as Sites for Transnational Feminist Engagement." *Composing Feminist Interventions: Activism, Engagement, Praxis*. Eds. Kris Blair and Lee Nickoson. Fort Collins: WAC Clearinghouse. Pgs. 277 – 296.

Editorial Work

Fredlund, K., Hauman, K. & Ouellette, J., Editors. (Forthcoming 2020). *Feminist Connections: Feminist Connections: Transversals in Rhetoric, Media, and Activism*. The University of Alabama Press. Under contract. **Co-equal author.**

Ouellette, J. (Forthcoming 2020) "Circulatory Rhetorics Introduction." *Feminist Connections: Feminist Connections: Transversals in Rhetoric, Media, and Activism*. Eds. Katie Fredlund, Kerri Hauman & Jessica Ouellette. The University of Alabama Press. Under contract.

Fredlund, K., Hauman, K. & Ouellette, J. (Forthcoming 2020) "Introduction: Exposing Feminist Connections." *Feminist Connections: Feminist Connections: Transversals in Rhetoric, Media, and Activism*. Eds. Katie Fredlund, Kerri Hauman & Jessica Ouellette. The University of Alabama Press. Under contract. **Co-equal author.**

Works in Progress

Ouellette, J. *Enduring Affective Rhetorics: Transnational Feminist Action in Digital Spaces*. Book proposal and chapter revisions in progress.

Ouellette, J. & Dippre, R. "Aligning with and through Difference: Tracing the Thingifications of a Multi-Campus Outcomes Statement." *Journal of the Council of Writing Program Administrators*. Manuscript in progress.

Ouellette, J. "Affective Circulation: A New Framework for Studying Rhetorical Action in Digital Spaces." *Rhetoric Society Quarterly*. Manuscript in progress.

Ouellette, J. "Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights." Manuscript in progress.

GRANTS

"Information Technology and Multimodality: Writing and Designing Across the Curriculum." (2018) Program Innovation Grant, University of Maine System. Requested: \$100,000. Submitted proposal letter.

"Helping the UMS Outcomes Statement Take Root." (2018) Program Innovation Grant, University of Maine System. Requested: \$31,193.00. Funded: \$31,193.00.

“Information Technology and Multimodality: Writing and Designing Across the Curriculum.” (2017) Program Innovation Grant, University of Maine System. Requested: \$100,000. Funded: \$15,000.00.

CAHS Travel Award. (2017) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1200. Funded: \$1200 (used for Feminisms and Rhetorics Conference in Dayton, OH).

“UMS First-Year Composition and Writing in the Disciplines Courses: Alignment and Assessment.” (2017) Program Innovation Grant, University of Maine System. Requested: \$89,000. Funded: \$37,680.

“21st Literacies: Multimodality and Writing Across the Curriculum.” (2017) Title III Grant, University of Southern Maine. Requested: \$5,000. Funded: \$5,000.

“High Impact Feminist Pedagogies.” (2017) Title III FIG Grant, University of Southern Maine. Requested: \$1,600. Funded: \$1,600.

“Promoting Gender Equity in Maine by Applying Lessons from Viking Economics.” (2017) MEIF@USM Grant, University of Southern Maine. Requested: \$50,000. Funded: \$50,000.

CCD Gap Funding Mini-Grant Award. (2017) Center for Collaboration and Development, University of Southern Maine. Requested: \$500. Funded: \$500 (used for scholarship and research materials).

CAHS Travel Award. (2016) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1300. Funded: \$1300 (used for National Women Studies Association Conference in Montreal, Canada).

FELLOWSHIPS

UMass Dissertation Fellowship, Graduate School, University of Massachusetts Amherst, 2015

Charles Moran Fellowship, Department of English, University of Massachusetts Amherst, 2009

AWARDS AND HONORS

National Awards and Honors

Presidents Dissertation Award, Coalition of Feminist Scholars in the History of Rhetoric and Composition, 2017

University Awards and Honors

University of Southern Maine

Kathleen I. MacPherson Outstanding Feminist Faculty Award for Excellence in Feminist Scholarship, Teaching and Service, 2019

Faculty Senate Teaching Award, 2018

College of Arts, Humanities, and Sciences Travel Award, 2017

College of Arts, Humanities, and Sciences Travel Award, 2016

University of Massachusetts Amherst

Walker Gibson Essay Prize for “Engendering a Neoliberal Subject: Literacy and Human Rights,” 2013
Walker Gibson Essay Prize for “A Digital Consciousness: Writing Within a Global Context,” 2012
College of Humanities and Fine Arts Class of 1941 Humanitarian Award, 2009
Dean’s Leadership Award, 2009
Class of 1976 Humanities Scholarship, 2009
College of Humanities and Fine Arts Achievement Award, 2008
Robert Perlman Scholarship, 2008
Frank Prentice Rand Scholarship, 2008

CONFERENCE PRESENTATIONS

Panels Organized

“Past and Future Performances of Intersectionality and Technofeminism Across Three Decades of Computers and Composition: A Roundtable Discussion,” Conference on College Composition and Communication, Pittsburgh, PA, March 2019

“Beyond the Closed Fist: Activist Rhetoric and Creative-Critical Scholarship in a Digital Age.” Rhetoric Society of America Conference, Minneapolis, MN, June 2018.

“Feminist Connections: Rhetorical Strategies from the Suffragists to the Cyberfeminists.” Feminisms and Rhetorics Conference, The University of Dayton, Dayton, OH, October 2017.

“Civic Discourse in Digital Spaces: Exigence and Action.” Conference on College Composition and Communication, Las Vegas, NV, March 2013.

Papers Presented

“Activist Rhetorics: Digital Circulation as Networked Rhetorical Action,” International Society for the History of Rhetoric Conference, New Orleans, LA, July 2019

“Networked Rhetorics: Digital Circulation as Rhetorical Action.” Rhetoric Society of America Conference, Minneapolis, MN, June 2018.

“Feminist Connections: Circulatory and Networked Rhetorics.” Feminisms and Rhetorics Conference, The University of Dayton, Dayton, OH, October 2017.

“Transnational World-Making: Circulation and Feminist Rhetorical Action in the Digital Sphere.” National Women Studies Association Conference, Montreal, Canada, November 2016.

“Digital Circulation, Feminist Activism, and Transnational Networks: Varied Perspectives from Communication Studies and Rhet/Comp.” Rhetoric Society of America Conference, Atlanta, GA, May 2016.

“Digital Technologies as Agents for Change: Affective Circulation and Feminist Rhetorical Action.” Conference on College Composition and Communication, Houston, TX, March 2016.

“The Viability of Digital Spaces as Sites for Transnational Feminist Engagement: A Study of Digital Circulation as a Form of Rhetorical Action.” Feminisms and Rhetorics Conference, University of Arizona, Tempe, AZ, October 2015.

“Affecting Transnational Connectivities: A Study of the Reflexive Circulation of Rhetoric within the Digital Sphere.” Women, Gender, Sexuality Studies Conference, University of Massachusetts Amherst, Amherst, MA, April 2015.

“Rhetorical Circulation as Affective Ecologies: Theorizing Rhetorical Action on the Web.” Conference on College Composition and Communication, Tampa, FL, March 2015.

“Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights.” National Women’s Studies Association Conference, Cincinnati, OH, November 2013.

“Transnational World-making: A Study of Discursive Uptake and Circulation within a Transnational Feminist Public.” Feminisms and Rhetorics Conference, Stanford University, Stanford, CA, September 2013.

“Blogging Borders: Transnational Feminism and Global Voices.” Conference on College Composition and Communication, Las Vegas, NV, March 2013.

“Constructing Cyberpublics Across Racial Difference.” Computers and Writing Conference, University of Michigan Ann Arbor, Ann Arbor, MI, May 2011.

“Digital Publics as Discursive Circulations.” Department of English Graduate Conference, University of Massachusetts Amherst, Amherst, MA, April 2011.

INVITED LECTURES, INSTITUTES, AND WORKSHOPS

“Circulation, Affect, and Methodology.” Lecture. Writing and Political Economy 891. University of Massachusetts Amherst, April 23, 2018.

“21st Literacies: Multimodality and Writing Across the Curriculum.” Organizer. Public lecture and workshops with Professor Cheryl Ball and Professor Anita Charles. University of Southern Maine, September, 2017.

“Rhetorics on the Move: Feminist Action in Digital Spaces.” Lecture. Department of English Faculty Lecture Series. University of Southern Maine, April, 2017.

“Blogging Borders: Transnational Feminist Rhetorics and Global Voices.” Lecture. Writing, Rhetoric, and Technical Communication 420. James Madison University, February, 2017.

“Enduring Affective Rhetorics: Transnational Feminist Action in Digital Spaces,” Lecture. Women, Gender, and Sexuality Studies 391W. University of Massachusetts Amherst, October, 2016.

“Transnational Rhetorical Research,” Rhetoric Society of America Summer Institute, Participant University of Wisconsin Madison, Madison, WI, June 2015.

“Transnational Feminism and Cyberpublics,” Lecture. Department of English. University of Massachusetts Amherst, March 2015.

“Working with Multilingual Writers,” Workshop. Writing Center. University of Massachusetts Amherst, February 2012.

“The Genre of Resumés and Cover Letters,” Workshop. Writing Center. University of Massachusetts Amherst, November 2011.

“What is the Writing Center?,” Workshop. Department of Engineering. University of Massachusetts Amherst, September 2011.

TEACHING

University of Southern Maine

ENG 204: Professional Writing

ENG 305: Rhetoric, Syntax, and Style

ENG 344/WGS 345: Digital Feminisms

ENG 348/WGS 345: Gender, Sexuality, and Literature

ENG 399: Writing, Rhetoric, and Emerging Technologies

ENG 399: Digital Rhetoric and Web Design for Professional Writers

ENG 444: Independent Studies in Interdisciplinary and Cultural Studies

ENG 445/WGS 345: Digital Feminisms, Senior Seminar

WGS 470: Independent Study

University of Massachusetts Amherst

ENGLWRIT 112: College Writing

ENGL 132: Gender, Sexuality, Literature, and Culture: Transnational Circuits of Knowledge Production

ENGL 298H: Tutoring Writing: Theory and Practice

ENGL 329H: Tutoring Writing: Practicum

ENGL 379: Introduction to Professional Writing

ENGL 391c: Advanced Software for Professional Writers

ACADEMIC SERVICE

University of Southern Maine, Department of English

Chair, Writing Committee, 2017 – Present

Evaluator, College Writing Faculty, 2016 – Present

Co-facilitator, Digital Humanities Institute, 2018

Chair, Search Committee for Lecturers in Composition, 2018

Member, CAHS Scholarship Awards Committee, 2017

Post-Tenure Reviewer, 2017

Faculty Participant, CAHS Student Awards Ceremony, 2017

University of Southern Maine, Department of Women and Gender Studies

Member, Women and Gender Studies Council Member, 2016 - Present

Member, WGS Consortium, 2017 - Present

Member, WGS Search Committee, 2018 –2019

Member, WGS Student Awards Committee, 2017 – 2018

Member, WGS Curriculum Committee, 2017 – 2018

Co-facilitator, FIG: High Impact Feminist Pedagogies, 2017

Co-organizer, WGS “Speak Out” Event (an event organized for post-election discussion), 2017

University of Southern Maine, Campus/University

Member, Faculty Senate, Spring 2019 – Present
Member, Core Curriculum Committee, 2017 – Present
Faculty Mentor for two UROP students, 2018 - Present
Faculty Speaker, CAHS Student Awards Ceremony, 2019
Faculty Mentor for two student projects, Thinking Matters Conference, 2019
Co-facilitator, Digital Humanities Institute, 2018
Speaker, Academic Vision Panel, 2018
Faculty Mentor for student project, Thinking Matters Conference, 2018
Member, FIG: Best Practices in Online Teaching Cont., 2017 – 2018
Co-facilitator, FIG: High Impact Feminist Pedagogies, 2017
Co-facilitator, Provost's Summer Writing Seminar for USM Faculty, 2017
Member, FIG: Best Practices in Online Teaching, 2016 – 2017
Member, Faculty Senate Awards Committee, 2017
Abstract Reader, Thinking Matters Conference, 2017
Faculty Mentor for Six Student Projects, Thinking Matters Conference, 2017
Conference Moderator, Thinking Matters Conference, 2017
Co-organizer, WGS "Speak Out" Event (an event organized for post-election discussion), 2017

University of Maine System

Member, Program Innovation Team: Aligning and Assessing First-year Writing, 2017 – 2018
External reviewer for University of Maine Augusta's English Department, 2018

University of Massachusetts Amherst, Department of English

Member, Professional Writing and Technical Communication Curriculum Committee, 2014 – 2015
Member, English Graduate Conference Organizing Committee, 2012 – 2013

University of Massachusetts Amherst, Department of Women, Gender, and Sexuality Studies

Graduate Student Representative, Women and Gender Studies Council, 2012 – 2014
Member, Executive Committee, 2012 – 2014

PUBLIC SCHOLARSHIP AND SERVICE

Community Engagement/Outreach with students (ENG 399), 2016 – 2018

Participant, Maine Consortium Retreat with WGS, University of Southern Maine, 2017

Lecturer, "Rhetorics on the Move: Feminist Action in Digital Spaces," USM Faculty Lecture Series, University of Southern Maine, 2017

Co-organizer, WGS "Speak Out" Event (an event organized for post-election discussion), University of Southern Maine, 2017

FACULTY DEVELOPMENT

Co-facilitator, Provost's Summer Writing Seminar: The Theory and Practice of Writing. Two-week Seminar. University of Southern Maine, 2017 – Present.

Presenter, “Teaching Showcase: Teaching Online.” Center for Technology-Enhanced Learning. University of Southern Maine, 2019.

Presenter, “Life of the Mind and Work/Life Balance.” New Faculty Orientation Panel. University of Southern Maine, 2018.

Presenter, “What is Digital Rhetoric?” Digital Humanities Institute. Week-long Seminar/Workshop. University of Southern Maine, 2018.

Co-facilitator, Digital Humanities Institute. Week-long Seminar/Workshop. University of Southern Maine, 2018.

Presenter, “Writing to Learn.” Faculty Panel. Center for Collaboration and Development. University of Southern Maine, 2018.

Co-facilitator, FIG: High Impact Feminist Pedagogies. University of Southern Maine, 2017.

PROFESSIONAL SERVICE

Essay Manuscript Reviewer, *Peitho*, 2017 – 2018

Research Assistant, Department of English, University of Massachusetts Amherst, 2009 - 2010

TECHNOLOGY AND DESIGN

Web Designer, Western Massachusetts Writing Project, Department of English, University of Massachusetts Amherst, 2010 – 2016.

Web Development Coordinator and Content Editor for CHFA Web Design/Digital Branding Initiative, College of Humanities and Fine Arts, University of Massachusetts Amherst, 2014 – 2015.

Web Designer for Dr. Joe Black’s *The Marprelate Martin Press* (book project), Department of English, University of Massachusetts Amherst, Department of English, 2014 – 2015.

Web Designer for Deans’ Theme, Office of the Provost, University of Massachusetts Amherst, 2010 – 2014.

Copywriter and Web Editor for MyGRETutor.com, Northampton, MA, 2011 – 2011.

Graphic Designer and Copywriter for Learning Styles, Learning Styles, East Longmeadow, MA, 2010 – 2011.

Web Designer for Annual Juniper Literary Festival, Department of English, University of Massachusetts Amherst, 2007 – 2008.

PROFESSIONAL ORGANIZATIONS

Rhetoric Society of America

Sweetland Digital Rhetoric Collaborative
Coalition of Feminist Scholars in the History of Rhetoric and Composition
Feminisms and Rhetorics
National Women Studies Association
American Association of University Women
National Writing Project
Modern Language Association
Conference on College Composition and Communication
National Council of Teachers of English