General Management Major - Entrepreneurship and Small Business Track Flowchart

Optional
Getting down to Business
EYE 125/BUS 101 (≤24 cr., or no BUS 200)

Spreadsheet Proficiency
BUS 195 or test (MAT 091B or equiv.; computer literacy)

College Algebra
MAT 108 or alternative (math proficiency)

Business Statistics
MAT 210 or transfer MAT 120, etc.

(pre-req either 101 or 102)

Macroeconomics
ECO 101

Microeconomics
ECO 102

Financial Accounting
ACC 110 or CLEP (math + writing proficiency, 12 cr.)

Legal Environment of Business
BUS 280

Non-Business Core
Business Core
Major Courses

C- or higher
C or higher

Applied Business Analysis
BUS 275

Mgmt Science
BUS 370
(54 cr.)

Production/Operations Mgmt
BUS 375
(54 cr.)

Basic Financial Mgmt
FIN 320
(54 cr.)

Managerial Accounting
ACC 211
(24 cr.)

Marketing
BUS 260
(24 cr.)

Managing Org. Behavior
BUS 340
(54 cr.)

IT/MIS
BUS 345
(24 cr.)

International Courses (select one):
BUS 335 Intl Business (ECO 101, 102, 54 cr.)
BUS 361 Intl Marketing (BUS 260, 54 cr.)
BUS 382 Intl Business Law (BUS 280, 54 cr.)
FIN 330 Intl Financial Mgmt (FIN 320, 54 cr.)

Major Requirements:
BUS 362 Market Opportunity Analysis (BUS 260, 54 cr.) OR
BUS 369 Marketing Research (MAT 210, BUS 260, 54 cr.)
BUS 385 Entrepreneurship and Venture Creation (ACC 110,
ACC 211 & BUS 362 or 369; or BUS 185, 54 cr.)
BUS 485 Management the Growing Entrepreneurial Venture (BUS 260, BUS 340, FIN 320, or BUS 185, 84 cr.)

Business Policy & Strategy
BUS 450
(2.0+ GPA, 84 cr.)

Electives (select two):
Select 6 credits of 300-level or higher ACC, BUS, FIN, or RMI courses.

Additionally, general electives to reach 120 credit minimum