Innovation, Creativity, and Entrepreneurship (ICE) Minor

Name ______________________ Degree/Major ______________________
MaineStreet ID ______________________ GPA _____ Date ______________________
Email Address ______________________ Credits ______________________

The ICE minor (15 credits) is designed primarily for students in majors outside the School of Business who are interested in starting a business or otherwise using creative strategies and the tools of innovation in their field of interest. The minor complements any field of study, including the sciences, arts, humanities, engineering, and education. The minor is also available to School of Business majors as long as no more than 3 credits applied to major and minor requirements are double counted.

Minor Requirements:
- Students must have 12 USM credits and a grade point average of 2.33 or higher.
- Students are responsible for fulfilling all prerequisites for below sections. Check the current USM catalog.
- Students may transfer up to 6 credit hours of comparable courses.
- To complete the minor, students must have a grade point average of 2.33 or higher.

Required Courses (6 credit hours):
- BUS 385 – Entrepreneurship & Venture Creation
- BUS 386 – Creative Strategies for Entrepreneurs or EYE 199 Creative Strategies for Innovation

Select 6 credits from the following options:
- BUS 188 – Introductory ICE Topics (1-3 credit modules, e.g., Business Model Canvas)
- BUS 200 – Introduction to Business
- BUS 260 – Marketing
- BUS 362 – Market Opportunity Analysis
- BUS 383 – Social Entrepreneurship
- BUS 388 – Advanced ICE Topics e.g., Venture Capital, Social Enterprise
- BUS 390 – ICE Internship (SB Majors)
- BUS 485 – Managing the Growing Entrepreneurial Venture
- LOS 360 – Innovation & Organization or EYE 180 Create/Innovation Engineering

Select remaining 6 credits from any courses not selected above or from the following options:
- ART 110 – Visual Environments
- ART 141 – Surface Space and Time (2D)
- ART 142 – Surface Space and Time (3D)
- ART 151 – Foundations of Perceptual Drawing
- BUS 347 – Triple Bottom Line Business
- BUS 356 – Digital Marketing
- BUS 358 – E-Commerce
- BUS 389 – Self-Directed Innovation Project (1-6 credits)
- EYE 199 – Exploring Tourism Entrepreneurship
- LOS 308 – Lean Methods & Systems
- LOS 311 – Leading Through Art
- LOS 360 – Innovation in Organizations
- LOS 361 – Entrepreneurship
- MUS 271 – Principles of Digital Audio and Music Production
- TAH 211 – Tourism Entrepreneurship
- THE 102 – Acting for Non-Majors
- THE 230 – Fundamental of Design
- THE 375 – Performance Art
- Other courses approved by Minor advisor, including internships in student’s major

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Student Signature ______________________ Date ______________________
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Current Advisor Signature ______________________ Date ______________________
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SB Advisor Signature ______________________ Date ______________________

Last updated on 3/4/2016