Get Involved
We connect students with business leaders and the community to create a better world using concepts we learn in the classroom. We do team community outreach projects that empower people in need through entrepreneurial thinking, to improve their standard of living and quality of life.

This spring, we are particularly interested in getting first-year and sophomore students involved, so that we can build for the future. So, if you are a first-year or sophomore student, please consider becoming a part of this dynamic group.

Our Name
What does Enactus stand for?
• **Entrepreneurial**: having the perspective to see an opportunity and talent to create value from that opportunity;
• **Action**: the willingness to do something and the commitment to see it through even when the outcome is not guaranteed;
• **Us**: a collection of people who see themselves connected in some important way; individuals that are part of a greater whole.

Work on a Local Issue
Here are examples of projects USM Enactus students worked on during the Fall 2015 semester; we will work on these, and new ones, in the spring:
• Working on commercializing a new business, Salvaged Crafts, that will employ developmentally disabled people making and selling crafts made from recycled materials.
• Working with the Root Cellar to employ immigrant women selling their native crafts.
• Working with an African immigrant on developing an Innovation Center in his native country.
• Working with a local “doula” organization to get its birth-assistance services known to a wider market.
• Working with the Jobs for Maine’s Graduates teacher at Portland High School to deliver a “shark tank” experience there.
• Working with Junior Achievement to design, plan and deliver its state-wide “TITAN” computer simulation competition.

Connect with Business Leaders
Enactus allows for a great deal of networking. As an Enactus member, you have more connections with numerous national corporations and their career and internship opportunities. We are also known in the Greater Portland business community, which will help with local job opportunities.

Get a Job or Internship
Last year three graduating students got jobs from the Job Fair at the Enactus United States National Exposition, and several others interviewed but declined offers. Over the years, we have had several USM Enactus students get summer internships and jobs through that Job Fair.

Measure Your Impact
Enactus sets up a National Exposition so (continued on page 4)

You may have noticed that you now have a Professional and a Faculty Advisor listed in MaineStreet. Under our new University-wide advising model, each student will have two advisors for his/her major. You will meet with your Professional Advisor if you have less than 54 credits. If you have more than 54 credits, then you will meet with your Faculty Advisor. Here is the preferred method of communication for scheduling advising appointments with faculty advisors:

Belik, Barbara  e-mail: barbara.belik@maine.edu
Bilodeau, Richard e-mail: richard.bilodeau@maine.edu
Chinn, Susan  e-mail: schinn@maine.edu
Dean, Matthew e-mail: matthew.dean1@maine.edu
Dunbar, Lisa e-mail: lisa.dunbar@maine.edu
Griffin, Patricia  Sign-up sheet on her office door, 217 Luther Bonney
Heiser, Robert  Respond to his Doodle calendar; request an invitation if you didn’t already receive one, robert.heiser@maine.edu
Kerr, Dana  e-mail: dana.kerr@maine.edu
Ladd, Donald  Stop by during office hours: M/W 10:30-11:30; Th 4:30-5:30, 518 Luther Bonney; or email: donald.ladd@maine.edu
Manny, Carter  e-mail: manny@maine.edu
Nelson, Janet  e-mail: janet.nelson@maine.edu
Nye, Peter  Stop by during office hours: T/Th 4:00-6:30, 227 Luther Bonney
Palin, Gary  e-mail: gary.palin@maine.edu
Parker, Heidi  Link to schedule an appointment http://tinyurl.com/qhx68r5
Sanders, John e-mail: jsanders@maine.edu
Smoluk, Bert  e-mail: smoluk@maine.edu
Suleiman, James  e-mail: suleiman@maine.edu
Voyer, John  Link to schedule an appointment: http://tinyurl.com/ovno7jp
Williams, Jo  Call 780-4020, or visit 113 LB to schedule an appointment.

The School of Business Welcomes Liza Lestage

Liza joins the School of Business staff as an Administrative Specialist III. Her roles in the office are diverse. From managing social media pages to the website, to completing projects for faculty and the Dean; she wears many hats.

She joins us after spending 5 years in public education. Most recently she was a seventh grade math teacher at Auburn Middle School. Prior to that, she was a fifth and sixth grade teacher at Washburn Elementary School in Auburn. In 2014, she was a Teacher of the Year nominee.

As a proud USM-alum, she earned her Master’s in Education-Teaching and Learning from USM in 2012. She also earned her Bachelor’s in Sociology in 2007. Welcome, Liza!
Ci2 Studio

The Ci2 Studio is a place for USM students to explore starting their own business or conducting their own research. Ci2 stands for Creative Intelligence, Innovation, Collaboration. The studio, located on the 5th Floor of the Science Building, gives students a chance to get their business or research idea funded so that their ideas can be brought to life.

In addition to funding, the Studio provides a workshop, and a host of resources, to help students succeed. The studio’s mission is to develop individual and group creativity in an open concept experiential learning environment. Participants develop creative problem solving, critical thinking and marketable skills that foster innovation and community engagement.

The emphasis is in collaboration on cross-disciplinary design projects that demonstrate creative research, scholarship and innovation and have the potential for creative expression and/or commercialization.

To learn more, please visit: https://usm.maine.edu/ci2

To apply for residence in the studio, please visit: https://usm.maine.edu/ci2/ci2-application

To ask a question, please contact Professor Raphael Diluzio at rdiluzio@usm.maine.edu or 207-280-5467.

Check Out These Two Sport Management Course Offerings...

Winter Session
BUS 314 Sport Communication
This course is designed to introduce the student to the role of effective communication in the sport, art, and entertainment industry settings. The nature and function of communication will be examined in a variety of settings. Emphasis will be placed on interpersonal communications, public relations, mass media relations, public speaking, and innovative technology. Prerequisite: junior standing. Limited offerings. Cr. 3.

Spring 2016
BUS 316 Sport Event Management
This course provides hands-on, practical experience as students are responsible for managing the 6th Annual Into the Mud Challenge. The class is organized in a business format with students assigned to working committees which plan, organize, publicize, and manage all aspects of the event. Students must be willing to commit to regular out of class work as well as commit to being on site and working the day of the event. Cr. 3

Previous BUS 316 Sport Event Management students had the following to say about the course:

“This was an amazing experience for myself as a senior getting ready to go out in the 'real world'. It was so hands on and full of great skills that I can continue to use to further my career.”

“This was the best class I’ve had at USM. It required a lot of time and effort but it was for more than just a grade, which was the most satisfying part.”

“I think this course helped me learn significant skills that will help me in my career.”

For additional information, contact Heidi Parker (Heidi.M.Parker@maine.edu).
USM School of Business
113 Luther Bonney
Portland Campus
Phone: 207-780-4020
Fax: 207-780-4662
E-mail: sbinfo@usm.maine.edu

Announcements

• Check out the UMaine Business Challenge! This student business plan competition is open to students in the UMaine system. Student teams compete for cash prizes. For more information check out Facebook page: http://tinyurl.com/ok3oevl and YouTube: http://tinyurl.com/obgk7j8

• Spring 2016 registration is underway. Check your Student Center page on MaineStreet to find out when you can register for classes. Students who have 54 or more credits and a 2.33 or higher GPA do not need an enrollment pin #.

• The School of Business offers scholarship money specifically for business majors. Check out this link for more information: https://usm.maine.edu/sb/scholarships

• Reminder: ABU 190 Spreadsheets and Problem Solving is now BUS 195 Spreadsheets and Problem Solving. Same class, different name.

• Are you thinking about taking a Winter Session course? It’s not too late; search for courses on MaineStreet under Fall 2015; select “Wintersession” under the dropdown menu for “Session.” All Winter Session courses are offered online; students may take a maximum of 4.5 credits.

(continued from page 1)

that every Enactus team can share its success. Each team creates a presentation and shares its story. Executives from Enactus donor companies, such as Wal-Mart, Walgreens and Waste Management, judge these competitions. Teams that judges think have the greatest impact in their community move to later rounds of the national competition and the very best make it to the World Cup. This academic year, on March 28 and 29, 2016, the team will travel to Washington DC for a Regional Competition. If it wins a regional championship (which it has done eight times), it will then travel, from May 15 to 17, 2016, to the Enactus National Exposition in St. Louis, Missouri, to tell this year’s story.

In the spring of 2012, the USM Enactus team was second runner-up in the first round of the National Exposition, which made that year’s team one of the 60 best Enactus teams in the United States (out of almost 600 teams). In the spring of 2013, the USM Enactus team won the final New York Regional Enactus Competition and went on to the Enactus USA National Exposition in Kansas City, where it did very well. Among other things, the team won a $1,000 prize as Finalists in the “o.b. Call to Reduce Ocean Pollution special competition.” In 2014, the team advanced to the National Quarterfinal Round and finished fourth in its bracket. We hope to win a regional championship again this year and compete in St. Louis.

Check out the USM Enactus website
USM Enactus has a website, http://enactususm.weebly.com/. Go there to check out our past projects, our team membership, and our blog. At our YouTube site, http://www.youtube.com/user/usmenactus/ we have many videos, including one from the 2012 National Exposition that captures the experience of our team.

Join USM Enactus!!!
If you are interested in joining USM Enactus, we’d love to have you! We can use your help on all projects or new projects. To join:
Contact USM Enactus president Frazier Johnson at david.f.johnson@maine.edu
Contact faculty advisor Professor John Voyer at 780-4597 or voyer@maine.edu