

43rd Student Senate
Friday, September 26, 2014
405 Bailey Hall, Gorham Campus
By Senator Martin

I. **Call to order at 1:00 pm.**

II. **Attendance**

Roster	Attendance	Office Hours
Sen. Elizabeth Bishop	X	
Sen. Jason Blanco, Treasurer		
Sen. Ashley Caterina	X	
Sen. Jud Cease, Vice Chair	X	
Sen. Joshua Dodge, Chair	X	
Sen. Fatoumata Hidjo	X	
Sen. Nicholas Marcketta		
Sen. Elizabeth Martin, Clerk		
Sen. Ashley Rose	X	
Sen. Joshua Tharpe, Parliamentarian	X	
Sen. William Webb, Student Affairs	X	
Sen. Matt Wilkinson	X	
Sen. John Jack	X	
Sen. Scott Riener	X	
Sen. Tom	X	
Sen. David	X	

III. **Introductions**

IV. **Approval of the Minutes**

Seeing no objections, the minutes are approved. Need to change Quinn's name

V. **Executive Committee**

- Met at 12:30

- Finance committee attendance today
- Our stuff will come up else where today

VI. **Constitutional Review Committee**

- Met on Wednesday
- Have a constitution on the Agenda today
- New constitution for Students of Physics
- GEB/PEB

VII. **Finance Committee**

- Wednesday 7Pm new meeting time
- Welcome everyone
- Been in contact with Chelsea and would like someone to come with me to meet

VIII. **Student Affairs Committee**

- Resolution of PEB
- Will here from committee later

IX. **Public Relations Committee**

None

X. **Clerk**

* Waving office hours this week

Budget Investigation (Ad-hock Committee)

- Met President and Provost this week
- And came up with a list of question for Provost, President, and BoT
- Attended and asked question of both the President and Provost
- Provost provided a lot of data
- Students make up the school
- Hoping that Faculty Senate endorses if anything gets passed today
 - Questions?

XI. **Student Body President**

- PRB received an email with two applications
 - Alex received another one

- Doodle poll so we can meet
- Appoint John Jackson
- Left the meeting this week knowing that the budget needs to be dealt with (Meet with Joy Pufhal)
- John Jackson was appoints

Vice President

- Working on the website
 - Thoughts please let her know
- Lengthy and filled and maybe doing a retreat
 - Getting everyone on the same page
 - Going over roles and other information
 - It is worth doing

XII. Representative to the Board of Trustees

- Been a busy week
- Please use me as a resource
- BOT are now popular
- Resolution looked great and great work! Keep it up
- Like the make-up of the President search committee
- Tried to make it clear on how SGA and students feel
- OCT 22nd of academic and student affairs committee meeting (133 Wishcamper)
 - Vote will occur
- Oct. 24th Special Meeting BOT meeting (Sullivan Gym)
 - Anyone can speak
 - To be engaged
 - In a very bright spotlight
 - Don't be shy on to be on the speakers list
- BOT (USM) (Two day event)
 - Sunday afternoon and Monday morning
- Question: Would like to see if our resolution could be heard?
 - Send everything
- Finance, Facilities and Technology Committee
 - Half a billion dollars behind on maintenance
 - Gap that may never be closed
 - Looking at every square foot and trying to solve this problem
 - A lot of it here at USM
 - Example Dickey Wood
- System
 - Bond item (Question 2)
 - Lab upstairs will be renovated
 - Asking for another 8 million dollar with COOP Extension
 - Getting another lab
 - Studying ticks and the disease that they transmit

- Question: If we got new labs? Does that ask to the defect?
 - Bond money
 - Bond is sent to the voters
 - It comes from treasury funds
 - We may have to spend money on those things (not sure if that is the case)
 - Last year we got money that we didn't have
 - Adding to our annual budget?

XIII. **SGA Grad Assistant**

- Please send your BIOS
- Would like it done ASAP
- Working with Liz Martin to get it done

Ad-hock PEB committee

- Ready to merge
- Constructing a new constitution
- A lot to go over
- Trying to figure out programing
- Formation in detail
 - Committee recommendation for two treasurers
 - One for each campus
- Encourages people to come if you can
- Email communication can get everyone involved
- Have everyone on the same page

XIV. **Student Affairs**

XV. **Other Committee or Entity**

- **Public Affairs Chair (Mr. Quinn):**
 - Questions Concerning budgeting to advertising?
 - Marketing Budget
 - 400,045 (total)
 - Paid media or online media
 - Also Tracy St. Pierre can come down next meeting
 - Marketing plan (Where is Audience)
 - Metropolitan University
 - Personal Success
 - Apply to USM
 - Targeting Key Influencers and working close with Admissions
 - Goals

- Getting Students in the DOOR! Marketing to all students.
 - Adapt to audiences
 - Expanding email communication
 - Updated website
 - Easier to navigate
 - What is a metropolitan University (educating people)
 - Looking to measure this (know the effect)
 - 2nd Goal
 - Raise the profile of USM
 - In and Out of the State
 - Affordability
 - Risk Advertisement (Research)
- Question: Aggressive marketing by other University? Are we losing students? Changing that in the systems office??
 - Has various aspects of that
 - They are going to reach into the most dense population in the state
 - 25%-28% high kids is down so we are losing the student body.
 - We believe that the metropolitan university will help us. Be proud of our location.
 - We have to be strategic about where we advertise
 - Look out and in for students
- We will adjust if it doesn't work
- Question: TV marketing?
 - We could only get a month or two months of TV ads with our budget
 - Cost prohibited
 - Paying rates of Boston
 - With the elections rates are going up
 - Targeting students on phones or laptops. Where they can see it
- Question: How do you advertise to out of State residents?
 - Online and targeting areas
 - Working with admissions and looking for the demographic
 - If we do it right you can target specific students with a profile
- Question: Can we use scholarships from other organization? Incentive to grab international and out state residents? Giving money and marketing?
 - Will research
- Question: Is it possible to use Portland attraction to attract future USM?
 - It is possible
 - Online
 - We could do something at Hadlock field
 - It does increase
 - Emerging way is now online and it is the most cost effective way
- **Joy Pufhal**
 - Create a hop (Monday night in Portland)
 - Flu Shots in Woodbury on Thursday
 - Admission Open House on Sunday

- Want things going on
 - Moved the flag football
 - Would love to have some life on campus
 - Showing Pats game
 - Martial Arts Club
 - Candy Apples and Pumpkin Carving
- Jackie (Friday November 7th)
 - Leadership event
 - Looking for a speaker
 - Bringing together students
- Expanding our living learning community
 - Retained at around 80%
 - Want to expand to all themes
 - If you're interested email Joy
 - Moving quickly
- Looking at Summer on the Gorham campus
 - We can do more
 - Email Joy to work on that as well
 - Seeing more kids on campus
- Questions: About Chemistry club doing an event?
 - Follow up with groups and admissions
- Student feedback- they have a lack of faith in a lot of individuals. They worry about what we are doing.
 - Low moral
 - General consensus
 - Disappointed that they didn't have a say
 - Administration may need to work on how to present themselves
 - Helping to give information out
 - Maybe email students
 - Take an advantage of emails
 - Draft up an email
 - Press release?
 - Send it from the Student Senate
 - Need to make sure that someone will apply
 - Students have hope and know that they opening a line of communication
 - They are understanding that cuts are going to happen and that there is a problem in which needs to be fixed
 - They are nearing the end for the metropolitan plan
- Unofficial liaison for Faculty senate with be Tom Bahum
- **Presidential Search Committee Meeting**
 - 1st
 - Themes- dialogue with students and invested for the long term
 - Senators are welcome to come

- Oct. 28th at 1:30pm @ 211 Wishcamper
- Hoping to have someone by July 1st
- How we would like the president to look like

XVI. **Unfinished Business**

Proposal 43-15: Constitutional Review Committee: Communication and Media Studies Club

- All in favor, none opposed, 1 abstaining
 - Motion to establish the Communication and Media Studies club as a Tier 2 BSO group.
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XVII. **New Business**

- Application for New Senator
 - Gotten prior to amendment
 - Hope that she can come next meeting
- Motion to go into recess, Tharpe seconds
 - Motion passes
 - 11 passes, 2 opposed, none abstaining
 - Recess at 2:33pm
- Calling meeting back to order at 2:53pm

- Resolution was read by Bahum
 - Discussion happened
 - A package of alternative options?
 - Add an operative clause to original resolution
 - Motion to approve the resolution, Rose seconds
 - Chair dodge entertains a motion to end debate, moved by Tharpe
 - Seconded by Caterina
 - Motion passes
 - 11 passes, 0 opposed, 0 abstaining

XVIII. **Former Concerns Update**

XIX. **Concerns**

- Motion to excuse Senator Martin due to Tennis match
 - Senator Rose seconded
 - Motion passes
 - 11 passes, 0 opposed, 0 abstaining
- Go to your committee meeting
 - Voting rights can be pulled

- Professionalism
- New Flush
 - Senator Caterina in student spot light
 - Be in news flush for the rest of the meeting
- Please remain for the whole meeting, it is seen as disrespectful when people just get up and leave
- More diverse
- More Open Minded, More Respectful
 - Make sure you are not being disrespectful
 - Be mindful
 - Think before you speak
- We can improve if you have a concern please speak up
- Concerns aren't meant to be replied
- Office is full of Words and Images

XX. **Announcements**

XXI. **Adjournment at 3:57 pm.**