



Memorandum of Understanding between Southern Maine Community College and the University of Southern Maine



Transfer Articulation Agreement between the AAS in Hospitality Management (SMCC) and the BA in Tourism & Hospitality (USM)

Statement of Purpose

Southern Maine Community College (SMCC) and the University of Southern Maine (USM) have entered into this transfer articulation agreement to facilitate student academic transfer and provide a smooth transition from SMCC to USM. The text of this agreement describes the required program of study at SMCC for admission to the USM Baccalaureate Degree Program indicated.

Terms and Conditions of Academic Credit Transfer

To: Bachelor of Arts in Tourism and Hospitality (Name of USM Academic Program/Degree)

From: Associate in Applied Science in Hospitality Management (Name of SMCC Academic Program/Degree)

The evaluation and transfer of earned college credits shall be in compliance with state and federal education policies and institutional and academic program accreditation standards pertaining to undergraduate academic transfer. Current students and graduates who have earned degrees from Southern Maine Community College shall be eligible for credit evaluation under the terms of this agreement. Transfer students will be accorded the same standards and criteria for admission to a major degree sequence as University of Southern Maine students. All applicants accepted to USM's Baccalaureate programs must fulfill the graduation requirements of the granting institution. Appendixes A-D contain Admission & Graduation Requirements of the Receiving Institution, Course Equivalency Tables, and a suggested four-year Course Map.

Articulation Implementation and Agreement Review

The Chief Academic Officer designee of the collaborating institutions shall be responsible for implementing this agreement, for identifying and incorporating any changes into subsequent agreements, and for conducting a periodic review of this agreement. This agreement becomes effective on September 1, 2012 and will be reviewed in September, 2015 for renewal discussion.

Signatories to this Agreement

[Handwritten signature of Dr. Ronald Cantor]

9/17/12

Dr. Ronald Cantor, President, SMCC

Date

[Handwritten signature of Dr. Theodora Kalikow]

9/17/12

Dr. Theodora Kalikow, President, USM

Date

Program Contact Information

Name: Paul Charpentier, Ed.D. Email: pcharpentier@smccME.edu Associate Dean of Academic Affairs, Southern Maine Community College

Telephone: 207-741-5503

Name: Kreg Ettenger, Ph.D. Email: ettenger@usm.maine.edu Chair, Program in Tourism & Hospitality, University of Southern Maine

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## Details of Articulation

Students who complete the AAS in Hospitality at SMCC and follow the guidelines in this Articulation Agreement should be able to finish their BA in two years by completing: (a) an additional 15 credits of Core requirements; (b) an additional 18-21 credits toward the major, some of which may overlap with the Core credits; and (c) up to 8 credits to satisfy the major's Intercultural Awareness & Communication requirement, depending on the option selected. Students then take an additional 18-27 credits of electives to complete the required 120 credits for the BA degree. Exceptions to these guidelines may be made on an individual basis at the discretion of the receiving program. The following information is intended to be used by SMCC and USM academic advisors to ensure successful implementation of this Articulation Agreement.

- 1) Students must meet USM Admissions Requirements (see Appendix B), including a minimum GPA of 2.0. For acceptance into the BA in Tourism and Hospitality under this Agreement, students must have completed the SMCC Associate in Applied Science in Hospitality Management with a minimum GPA of 2.0 within HSPM, BUSN, and ACCT courses.
- 2) To complete the USM program within two years, students should have taken SMCC courses that satisfy the following requirements of the USM Core: College Writing; Quantitative Reasoning; Creative Expression; Cultural Interpretation; Socio-Cultural Analysis; Science Exploration; Diversity; and International. Appendix D lists suggested courses that satisfy these requirements. To complete these requirements within the 62 credits of the AAS degree, it may be necessary to select courses that satisfy more than one USM Core requirement at the same time (Appendix D lists several such courses). Students may take additional SMCC courses to satisfy the above Core requirements prior to entering USM.
- 3) Students must complete the following Core requirements at USM:
  - a) An Ethical Inquiry, Social Responsibility and Citizenship course (3 credits; may be within major);
  - b) A Thematic Cluster (three courses from different departments; one may be within major). This requirement can also be met by completing a Minor or a second Major.
  - c) A Capstone course, which is done as part of the major (3 credits minimum).
- 4) HSPM 101 (Introduction to Hospitality & Tourism) will satisfy the requirement for TAH 101 (The Travel Experience: Introduction to Tourism and Hospitality), which is required of all TAH majors.
- 5) The SMCC courses HSPM 230 (Hotel & Lodging Management), ACCT 105 (Financial Accounting), BUSN 255 (Human Resource Management), CULA 250 (Food Service Management), and HSPM 245 (Events Management) fulfill the requirements of the TAH concentration "Managing in Tourism and Hospitality." Students in this concentration must complete TAH 409 (Tourism and Hospitality Internship) at USM as their capstone in the major and in the USM Core.
- 6) HSPM 240 (Hospitality Marketing) will count toward the concentration "Tourism Products and Promotion." Students wishing to complete this concentration will need to take two additional courses, including TAH 211 and one elective, plus a capstone experience.
- 7) Additional HSPM and other courses will be applied to the major as shown in Appendix D, up to 21 credits total. The remaining 18 or more credits in the Tourism & Hospitality major must be completed at USM.
- 8) Following USM's 30-credit rule, the last 30 credits of any student's degree must be completed in residence at USM. This includes online as well as campus-based courses. Exceptions to this policy can be made only with pre-approval from the Dean of the College of Management and Human Service.
- 9) Tourism & Hospitality students may apply for the Minor in Business Administration through the USM School of Business. In addition to being a useful qualification, completing a minor satisfies the USM Core Thematic Cluster requirement. Students may transfer up to nine credit hours of acceptable SMCC courses into the minor. Interested students must complete a declaration form available at the USM School of Business. For more information on this option, students or their advisors should contact the USM School of Business. *Note that this paragraph is for informational purposes only; this Articulation Agreement does not cover any USM degrees other than the BA in Tourism and Hospitality.*

## APPENDIX A

### Admission Requirements of Receiving Institution

*The following information is from the University of Southern Maine's Office of Undergraduate Admission, with modifications specific to this Agreement.*

#### ***Requirements for Admission***

To be admitted under the terms of this agreement, students should have completed, or be in the final semester of, the SMCC AAS in Hospitality Management, having achieved a cumulative grade point average of 2.0 or higher and completed coursework as detailed in this Agreement (Appendix C). Students are responsible for submitting proof of graduation and their final SMCC transcript to USM in order for all courses to be included in the transfer credit evaluation.

#### ***Application Instructions***

Details on the application process can be found on the USM Undergraduate Admissions Application Instructions page [<http://usm.maine.edu/admit/application-instructions>].

#### ***Credit Transfer Process***

After a transfer applicant has been admitted to USM, the USM Office of Transfer Affairs will complete an official transfer credit evaluation and mail it to the student. All courses with a grade of C- or higher will be considered for transfer. Grades earned at SMCC are not included in the grade point average at USM.

#### ***Transfer Equivalency Information***

Transfer equivalency information is available as Appendix C to this Agreement. Additional course equivalencies may be found online via the USM MaineStreet student information system [<https://peportal.maine.edu/>]. This information is found under "Transfer Course Equivalencies" in the Quick Links section. If a particular course is not listed, or for other information regarding the transfer credit evaluation process, students may contact the Office of Transfer Affairs using the contact information below.

#### ***Contact Information***

Office of Undergraduate Admission  
Phone: (207) 780-5670  
Email: [usmadm@usm.maine.edu](mailto:usmadm@usm.maine.edu)  
Website: <http://usm.maine.edu/admit>

Office of Transfer Affairs  
Phone: (207) 780-5340  
Email: [transfer@usm.maine.edu](mailto:transfer@usm.maine.edu)  
Website: <http://usm.maine.edu/admit/transfer-students>

## APPENDIX B

### Graduation Requirements of Receiving Institution

#### I. Core Requirements

The Core is USM's general education pathway for undergraduates. Students engage with faculty, staff, and each other to learn about human cultures, the natural world, and their interrelationships; acquire the intellectual and practical skills necessary to understand, analyze and solve complex problems, and to communicate effectively; develop the knowledge and skills necessary to contribute to the social and environmental welfare of local and global communities; and become independent, lifelong learners. The maximum number of credits required for the Core is 45, but this may be less depending on course overlaps. SMCC graduates entering under this Agreement may transfer as many as 30 credits toward the USM Core. The remaining 15 credits must be completed at USM. This includes an Ethical Inquiry, Social Responsibility and Citizenship course (3 credits), a Thematic Cluster (9 credits), and a 3-credit Capstone experience that is done as part of the major.

#### II. Requirements for Major

Students must maintain an overall GPA in the major of 2.0 or above; all classes in major must have C- grade or higher. At least four courses in the major must be at the 300 level or higher. The maximum number of hours of internships, practicums, and/or independent studies that can be applied toward the major is 9 hours. All students must meet with their advisors before registering for courses each semester.

*Note: Any course below that can be met through an equivalent at SMCC will be indicated by an asterisk (\*). More detailed information on equivalencies is provided in Appendix C.*

##### 1. Required Courses

All students must complete these two required courses:

TAH 101 – The Travel Experience: Introduction to Tourism & Hospitality\*

TAH 301 – Global Issues in Travel & Tourism [proposed to meet USM Core requirement for Ethical Inquiry]

Students must select one course from the following list:

TAH 211 – Tourism Product Development

TAH 221 – Tourism and Hospitality Management\*

Students must select one course from the following list:

TAH 231 – Sustainability in Tourism and Hospitality

TAH 241 – Tourism & Community Development

ESP/REC 223 – Nature Based Tourism

TAH 261 – Introduction to Cultural Tourism

Students must select one capstone course from the following list:

TAH 408 – Practicum in Tourism & Hospitality

TAH 409 – Tourism & Hospitality Internship

## **2. Concentrations**

Students must complete a three-course concentration to develop knowledge and proficiency in an area that reflects his or her interests and intended career. The following are descriptions of the current concentrations.

### ***A. Tourism Products and Promotion***

This concentration focuses on identifying and developing tourism and hospitality products and services and promoting these through advertising, trade shows, social media, and other means.

Students must first take this required course:

TAH 211 – Tourism Product Development

Then select two of the following electives:

TAH 311 – Festival & Event Planning and Management

TAH 410 – Topics in Tourism Promotion (specialized subjects)

TAH 415 – Trends and Innovation in Tourism & Hospitality

BUS 260 – Marketing\*

BUS 363 – Branding and Advertising

BUS 364 – Professional Selling

Followed by one of the program capstones, in an area connected to the concentration.

### ***B. Managing in Tourism and Hospitality***

In this concentration, students learn about key aspects of running a hospitality-related business, from accounting and organizational management to human resource issues.

Students must first take this required course:

TAH 221 – Tourism and Hospitality Management\*

Then select two of the following electives:

TAH 331 – Sustainable Hospitality Management

TAH 420 – Topics in Hospitality Management (specialized subjects)

ACC 110 – Financial Accounting Information for Decision Making\*

BUS 200 – Introduction to Business\*

BUS 340 – Managing Organization Behavior

Followed by a 400-hour professional internship.

### *C. Sustainable Tourism and Hospitality*

This concentration focuses on creating or modifying tourism and hospitality businesses that are environmentally, economically, and socially sustainable.

Students must first take this required course:

TAH 231 – Sustainability in Tourism and Hospitality

Then select two of the following:

TAH 331 – Sustainable Hospitality Management

TAH 341 – Tourism, Development & Sustainability

ESP 275 – Sustainability & Global Energy Systems

ESP 308 – Global Environmental Problems & Sustainability

GEO 320 – Conservation of Natural Resources

Followed by one of the program capstones, in an area connected to the concentration.

### *D. Tourism Development and Planning*

Students in this concentration learn about elements of tourism planning from a community and regional perspective, preparing them to work for (or with) local town offices, state agencies, and other government and non-government entities to create beneficial tourism opportunities.

Students must first take this required course:

TAH 241 – Tourism & Community Development

Then select two of the following:

TAH 341 – Tourism, Development & Sustainability

ESP 305 – Community Planning Workshop

ESP 417 – Site Planning & Design

GEO 209 – Introduction to Land Use Planning [this course satisfies USM Core Ethical Inquiry requirement]

GEO 210 – Planning Maine Communities

GEO 203 – Urban & Regional Development

Followed by one of the program capstones, in an area connected to the concentration.

### ***E. Nature-Based Tourism & Ecotourism***

This concentration is designed for students who wish to create guided experiential tourism products in natural settings and provides important skills for leading safe and environmentally sustainable outdoor experiences.

Students must first take this required course:

ESP/REC 223 – Nature Based Tourism

Then select two of the following electives:

ESP 203 – Environmental Communication

REC 218 – Wilderness Emergency Response

REC 233 – Outdoor Recreation

REC 241 – Recreation Leadership

REC 373 – Belize: Planning & Leading Sustainable Tourism Trips OR [satisfies USM Core Internatl. reqmt.]

REC 374 – Newfoundland: Planning & Leading Sustainable Tourism Trips [satisfies Core Internatl. reqmt.]

Followed by one of the program capstones, in an area connected to the concentration.

### ***F. Cultural, Arts and Heritage Tourism***

Students in this concentration explore how local history, arts, and cultural heritage can be both preserved and promoted as an important element of tourism development.

Students must first take this required course:

TAH 261 – Introduction to Cultural Tourism

Then select two of the following electives:

TAH 311 – Festival & Event Planning and Management

TAH 460 – Topics in Cultural Tourism (specialized subjects)

ANT 355 – Public Interpretation in Anthropology

ANT 360 – Public Archaeology

ANT 450 – Indigenous Peoples & Tourism

HTY 360 – History of Maine\*

Followed by one of the program capstones, in an area connected to the concentration.

### ***3. Remaining Credits Toward the Major***

Students have the option of completing a second concentration plus electives, or electives alone, to complete the 39 credits toward the major. If students choose electives, at least three courses must come from outside their concentration, and two must be at or above the 300 level.

#### **4. Intercultural Awareness and Communication Requirement**

Working in the hospitality industry, as well as understanding the social and cultural aspects of tourism, requires students to be aware of the challenges that often arise between speakers of different languages and members of different cultures. We therefore require graduates to possess competency in intercultural awareness and communication, which may include language skills as well as intercultural knowledge and experience. Students must demonstrate the capacity to interact successfully outside of their own primary culture and/or language and to assist foreign travelers and those with special needs in a sensitive way. Prior to graduation, all majors must have the program's confirmation that they possess intercultural skills needed for entry level into the tourism and hospitality industry.

The following options may be used to meet the Intercultural Awareness and Communication Requirement. Options A, B and C may be met through coursework at SMCC; students wishing to do this must be able to provide documentation regarding the nature of their experience with USM program faculty. The Program Chair will make the final determination regarding whether this requirement has already been met, or whether additional coursework or other experience at USM is needed. *Note that some options below may also satisfy USM's "Diversity" and "International" Core requirements.*

- A. Competence in a modern language other than English, including American Sign Language, through one of the following: a score of three or above on a high school AP exam; testing out of intermediate-level modern language course via a USM placement exam, the College Level Examination Program (CLEP), or an ACTFL or ASLPI assessment higher than two; or completing at least six credits of college-level language courses.
- B. Completion of study abroad, travel course, or professional position such as an internship, which provides a significant cultural and/or linguistic experience. In most cases students will be required to report on this experience as part of the outcome. [May satisfy USM Core International Requirement with prior approval.]
- C. Completion of a research project, internship, or other experience that involves significant interaction with a group that differs from the student in language, culture, or special needs. This experience may also satisfy the capstone requirement for the major, with approval.
- D. Completion of an approved Core thematic cluster focusing on culture and language, and/or completion of Core Diversity and International requirements using approved courses that provide significant knowledge of groups with different languages and/or cultures than the student's own.
- E. Completion of one or more travel experiences that provide significant knowledge of other peoples and cultures. For this option students must provide a written narrative explaining their experiences and how these have influenced their perception of other peoples, cultures and languages (further guidelines for this essay will be provided with advising materials). A faculty committee will determine whether a student's experience(s) satisfy this requirement. [May satisfy USM Core International Requirement with prior approval.]
- F. Demonstrating through written narrative that the student's life experience, when combined with their academic course of study, provides them with extensive intercultural communication skills. This option is intended mainly for international students attending USM, but may apply to others as well. Satisfaction of the requirement will involve a faculty committee review.



## APPENDIX C

### Course Transfer Matrices

#### *Part 1. Course Equivalencies Organized by SMCC Requirements for AAS in Hospitality Management*

| SMCC Course  | Credits   | USM Equivalent [with requirement met in brackets]  |
|--|-----------|--|
| <b>General Education Requirements</b>                            |           |  |
| ENGL 100 English Composition                                     | 3         | ENG 100C College Writing [Core: College Writing]   |
| ENGL 110 Oral Communications                                     | 3         | THE 170 – Pub Speaking [Creative Expression]   |
| ENGL 115 Introduction to Literature                              | 3         | ENG 120 Intro to Lit [Core: Cultural Interpretation]   |
| MATH 140 College Algebra<br>or MATH 220 Finite Math              | 3         | MAT 108 College Algebra [Elective]<br>MAT 1XX Math Elective [Core: Quantitative Reasoning]       |
| MATH 230 Statistics  | 3         | MAT 120 Intro to Statistics [Core: Quant Reasoning]  |
| <i>Social Science Elective</i><br>Psychology or Sociology rec'd. | 3         | Core: Diversity [see list of approved courses at the USM<br>Core website; also see Part 2 below] |
| <i>Science with Lab</i>  | 4         | Core: Science Exploration [see list of approved courses]   |
| <i>ARTS/Humanities Elective</i>                                  | 3         | Core: International [see list of approved courses]   |
| <b>Major Requirements</b>  |           |  |
| HSPM 101 Intro to Hosp & Tourism                                 | 3         | TAH 101 The Travel Experience [TAH Requirement]  |
| ECON 120 Microeconomics  | 3         | ECO 102 Intro Microeconomics [Core: Socio-Cult Anal]   |
| ECON 125 Macroeconomics  | 3         | ECO 101 Intro Macroeconomics [Core: Socio-Cult Anal]   |
| ACCT 105 Financial Accounting                                    | 3         | ACC 110 Fin Acct Info for Dec Making [TAH Elective]  |
| ACCT 155 Managerial Accounting                                   | 3         | ACC 211 Mgmt Acct Info for Dec Making [Elective]   |
| BUSN 255 Human Resource Mgmt                                     | 3         | BUS 2XX Business Elective [Elective]   |
| CULA 250 Food Service Management                                 | 3         | GEL 2XX General Elective [Elective]  |
| HSPM 175 Hospitality Management                                  | 3         | TAH 221 Managing in Tourism & Hosp [TAH Elective]  |
| DIET 160 Sanitation  | 1         | GEL 1XX General Elective [Elective]  |
| HSPM 230 Hotel & Lodging Mgmt                                    | 3         | TAH 2XX Tourism & Hospitality Elective [TAH Elective]  |
| HSPM 240 Hospitality Marketing                                   | 3         | TAH 2XX Tourism & Hospitality Elective [TAH Elective]  |
| HSPM 245 Events Management                                       | 3         | TAH 2XX Tourism & Hospitality Elective [TAH Elective]  |
| HSPM Elective  | 3         | GEL XXX General Elective or TAH XXX TAH Elective   |
| <b>Total credits</b>   | <b>62</b> |  |

**Part 2. Course Equivalencies Organized by USM Requirements**

| SMCC Course(s)  | USM Equivalent(s)   | USM Requirement Met  |
|---|---|--|
| <b>Part A. Courses Qualifying for USM Core</b>  |   |  |
| ENGL 100 English Composition  | ENG 100C College Writing  | Core: College Writing  |
| ENGL 110 Oral Communication   | THE 170 Public Speaking   | Core: Creative Expression  |
| ENGL 115 Introduction to Literature   | ENG 120 Introduction to Literature  | Core: Cultural Interpretation  |
| MATH 140 College Algebra OR<br>MATH 220 Finite Math   | MAT 108 College Algebra<br>MAT 1XX Math Elective  | General Elective<br>Core: Quantitative Reasoning   |
| MATH 230 Statistics   | MAT 120 Introduction to Statistics  | Core: Quantitative Reasoning   |
| <i>Lab Science Elective [Suggested*]</i><br>BIOL 190 – Nat Hist of Casco Bay w/lab<br>ENVR 110 – Fund of Env Science w/lab  | COR 1XX – Core Elective SE/K<br>ENV 101/102 – Fund of Env Science w/lab   | Core: Science Exploration<br>[notes: course must include lab]  |
| <i>Social Science Elective [Suggested*]</i><br>ANTH 105 Intro to Cultural Anthropology<br>IDST 140 Wrngg Wom: Trans Amer Work<br>POLS 100 Contemp World Probs<br>SOCI 160 N Amer Social Geog<br>HIST 170 Hist World Religions   | ANT 101 Anthropology: The Cultural View<br>WST 1XX Women & Gender Elective<br>POS 1XX Political Sci Elective<br>COR 1XX Core Elective<br>COR 1XX Core Elective  | Core: Socio-Cultural Analysis<br>Core: Socio-Cultural & Diversity<br>Core: Socio-Cultural & International<br>Core: Socio-Cultural Analysis<br>Core: Cult Interp & Diversity or Internatl   |
| <i>Arts/Humanities Elective [Suggested*]</i><br>ARTH 225 World Art<br>FREN 102 Beg French II<br>GRMN 200 German II<br>LITR 255 World Literature I<br>MUSI 125 World Music<br>SPAN 102 Beg Spanish II  | ART 1XX Art Elective CI&I/G<br>FRE 1XX French Elective<br>GER 1XX German Elective<br>ENG 15X English Elective<br>MUS 1XX Music Elective CI&I/G<br>SPA 1XX Spanish Elective  | Core: Cultural Interpretation & Internatl<br>Core: Cultural Interpretation<br>Core: Cultural Interpretation<br>Core: Cultural Interpretation & Internatl<br>Core: Cult Interp & Diversity or Internatl<br>Core: Cultural Interpretation  |
| ECON 120 Microeconomics   | ECO 102 Introductory Microeconomics   | Core: Socio-Cultural Analysis  |
| ECON 125 Macroeconomics   | ECO 101 Introductory Macroeconomics   | Core: Socio-Cultural Analysis  |
| <b>Part B. Courses Qualifying for BA in Tourism &amp; Hospitality</b>   |   |  |
| HSPM 101 Intro to Hospitality & Tourism   | TAH 101 Travel Exper: Intro Tour & Hosp   | Major: Required Course   |
| HSPM 175 Hospitality Internship   | TAH 1XX Intern. in Tourism & Hospitality  | Major: Elective  |
| ACCT 105 Financial Accounting<br>ACCT 155 Managerial Accounting<br>BUSN 255 Human Resource Mgmt<br>CULA 250 Food Service Management<br>DIET 160 Sanitation<br>HSPM 230 Hotel & Lodging Mgmt<br>HSPM 240 Hospitality Marketing<br>HSPM 245 Events Management<br>HSPM Elective                    | ACC 110 Fin Acc Info for Dec-Making<br>ACC 211 Mngt Acct Info Dec-Making<br>BUS 2XX Business Elective<br>GEL 2XX General Elective<br>GEL 1XX General Elective<br>TAH 2XX Tourism & Hosp Elective<br>TAH 2XX Tourism & Hosp Elective<br>TAH 2XX Tourism & Hosp Elective<br>TAH XXX Tourism & Hosp Elective | Major: Concentration B or Elective<br>Major: Concentration B or Elective<br>Bachelor of Arts Elective<br>Bachelor of Arts Elective<br>Bachelor of Arts Elective<br>Major: Concentration B or Elective<br>Major: Concentration A or Elective<br>Major: Concentration B or Elective<br>Major: Elective |
| *Suggested courses are those deemed especially useful for tourism & hospitality majors; some also meet more than one Core requirement. Other courses fulfilling specific requirements can be found on the USM Core website: <a href="http://usm.maine.edu/core">http://usm.maine.edu/core</a> . |   |  |

## APPENDIX D Four-Year Course Map

The following plan represents an ideal model for completion of the AAS in Hospitality Management at SMCC combined with the BA in Tourism & Hospitality at USM. Actual schedules will depend on available classes, student interest, and numbers of credit hours taken each semester, among other things.

### Year One (SMCC)

|  |                                   |
|--|-----------------------------------|
| ENGL 100 English Composition 3 cr            | Prerequisites: ENGL 050, ENGL 075 |
| ENGL 110 Oral Communications 3 cr            | Prerequisites: ENGL 050, ENGL 075 |
| ENGL 115 Introduction to Literature 3 cr     | Prerequisite: ENGL 100            |
| MATH 140 College Algebra 3 cr                | Prerequisite: MATH 050            |
| or MATH 220 Finite Math 3 cr                 | Prerequisite: MATH 050            |
| MATH 230 Statistics 3 cr                     | Prerequisite: MATH 140            |
| HSPM 101 Intro to Hospitality & Tourism 3 cr |                                   |

*SCILELE Lab Science Elective 4 cr*

Suggested: BIOL 190 or ENVR 110 4 cr

Note: Needs 4 credits with lab (not nutrition)

*Art/Humanities Elective 3 cr*

Suggested: ARTH 105, IDST 140, POLS 100, SOCI 160 or HIST 170

*SSCIELE Social Science Elective 3cr*

Suggested: ANTH 105, IDST 140, POLS 100, SOCI 160 or HIST 170

*Suggested courses are those deemed especially useful for tourism and hospitality majors; some may meet more than one core requirement at USM. It is strongly suggested that you seek help from the SMCC office of transfer and articulation in choosing these courses.*

### Year Two (SMCC)

|  |  |
|--|--|
| ECON 120 Microeconomics 3 cr             | Prerequisite: MATH 050                                       |
| ECON 125 Macroeconomics 3 cr             | Prerequisite: MATH 050                                       |
| ACCT 105 Financial Accounting 3 cr       | Prerequisite: MATH 020                                       |
| ACCT 155 Managerial Accounting 3 cr      | Prerequisites: ACCT 105, MATH 050                            |
| BUSN 255 Human Resource Management 3 cr  | Prerequisite: BUSN 100 or HSPM 101                           |
| CULA 250 Food Service Management 3 cr    | Prerequisite: MATH 140 and HSPM 101<br>or CULA 100, CULA 140 |
| HSPM 175 Hospitality Internship 3 cr     |  |
| DIET 160 Sanitation 1 cr                 |  |
| HSPM 230 Hotel & Lodging Management 3 cr | Prerequisite: HSPM 101                                       |
| HSPM 240 Hospitality Marketing 3 cr      | Prerequisites: HSPM 101, HSPM 175                            |
| HSPM 245 Events Management 3 cr          | Prerequisites: HSPM 101, HSPM 175                            |
| HSPM ELEC Hospitality Elective 3 cr      |  |

### **Year Three (USM)**

*Take one from the following list:*

- TAH 231 Sustainable Tourism & Hospitality 3 cr
- TAH 241 Tourism & Community Development 3 cr
- RLS/ESP 223 Nature Based Tourism 3 cr
- TAH 261 Introduction to Cultural Tourism 3 cr

*Plus the following courses in the major:*

- TAH 211 Tourism Product Development 3 cr
- TAH 301 Global Issues in Travel & Tourism [required for major; proposed for Core EISRC reqmt.] 3 cr
- Elective one in optional second TAH Concentration, or TAH Elective 3 cr
- Elective two in optional second TAH Concentration, or TAH Elective 3 cr

*Plus the following Core or elective courses:*

- Core Diversity Requirement (if not met through transfer equivalency) 3 cr
- Core International Requirement (if not met through transfer equivalency) 3 cr
- Core Thematic Cluster Course 1 (or course in Minor, if one is selected) 3 cr
- Core Thematic Cluster Course 2 (or course in Minor if selected) 3 cr
- General Elective (or course in Minor if selected) 3 cr

*Plus ONE of the following (generally taken the Summer after Year Three):*

- TAH 408 Internship in Tourism and Hospitality [fulfils major and Core capstone requirement] 3-6 cr
- TAH 409 Practicum in Tourism and Hospitality [fulfils major and Core capstone requirement] 3-6 cr

### **Year Four (USM)**

- Core Thematic Cluster Course 3 (or course in Minor if selected) 3 cr
- General Elective (or course in Minor as needed) 3 cr
- General Elective (or course in Minor as needed) 3 cr
- TAH Electives as needed to complete 39 credits toward major
- Additional General Electives as needed to complete 120 credits